

# 13 FISHING



## *make your own luck*



Fishing is a universal sport, connecting fisherman around the world. It's a universal language. Once a way to feed villages, now a way we unite with our fellow anglers. When it comes to fishing as a sport, we don't look at it as another pastime. Fishing is our passion; it is part of our culture passed down from generation to generation. It connects our families with tall tales, it brings us around the dining room table. You finally have the freedom and time to explore fishing as the incredible sport it is. Venture out with more than just the coolest hooks, gear, bait and technology. Pack some class in your tackle box, and elevate the status of the world's most impressive outdoor sport. It's time to reshape your ideas about fishing.

Participation is a privilege, not a right... represent our sport with honor, on and off the water. Exhibit noble character and conduct yourself as a positive role model.

It's time we re-establish the sport as one where anglers can fully appreciate it. Let's embrace socialization and cooperation between fisherman of all skills levels. It's time to take fishing up a notch... For those who appreciate this sport, offers great potential for expanding our cultural horizons. Let's take it there. Let's put fishing on the map as one of the world's most enjoyable and rewarding pastimes. Let's finally give fishing the center stage as an outdoor sport through the power of our fishing community.

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13 FISHING



NEW

PRODUCTS



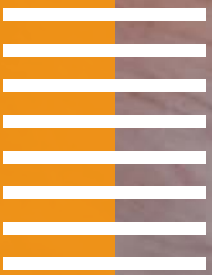
MODUS C2



MODUS RP2



MODUS SZ2





Twin Minnow



Rabbit Ear Mini



**GATEKEEPER**



**FATE** TROUT

MODUS TX2



INCEPTION SLD2







# 13 FISHING BAITCAST REELS





**THE FUTURE IS HERE.  
ITS TIME TO RETHINK EVERYTHING YOU KNOW ABOUT BEARINGS...**



Made from our proprietary space-age polymer material, the CZB is here to replace traditional ball bearings. Unparalleled smooth operation with elite-level performance equal to high-priced specialty ball bearings. Typical ball bearings have extreme performance loss over time due to debris, environmental wear, and corrosion... the CZB does not. It is 100% corrosion-proof and will maintain high-level performance day after day.



The "Next Level" CZB competition bearing takes bearing design to the max. The CZB Comp is precision machined to reduce contact area with the spool shaft. This process creates higher spool spin capabilities by lowering the frictional torque, resulting in measurable performance gains. Install these spool bearings for pro-level performance and extreme longevity.



All CZB and CZB Comp bearings are American designed, American Engineered, and proudly manufactured in the U.S.A.



**BAITCASTING**

**CONCEPT TX3**

The heir to the saltwater throne, the Concept TX Gen III is all you loved in the TX II – and more. Designed to thrive in harsh environments, this baitcaster delivers both power and endurance. The guts of this saltwater beast are awe-inspiring, to say the least: H.A.M Hardened Brass Precision Cut main gear, Black Seal Corrosion resistant ball bearings, matched with Zero Corrosion High-Speed CZB Comp Spool Bearings and a Carbon Fiber Bull Drag capable of 18kg of pure strength. All housed in the reel’s muscular, zerocorrosion chassis. To top it off, the Concept TX III comes with two handles - an oversized power handle and casting handle, making it the sovereign ruler of the salt.

**FEATURES**

- 40LB (18.14kg) Carbon Fiber Bull Drag
- CZB COMP 100% Corrosion Proof Spool Bearings
- Aluminum Frame and Gear Side Cover
- Ocean Armor 2 Protection Process
- Arrowhead Line Guide
- Beetle Wing Rapid Access Side Plate
- Alert Drag Clicker
- Casting Handle & Oversized Power Handle w/2 length adjustments



135651



135651



135651



135651

Product Number	Model	Weight	Recom. Casting Weight	Gear Ratio	Bearings	Line Retrieve	Max Drag	Line Capacity	Barcode
135651	TX3-8.1-LH	279 g	10-250 g	8.1:1	7	94 cm	18,14 kg	0.33mm / 220m	810068294040
135652	TX3-8.1-RH	279 g	10-250 g	8.1:1	7	94 cm	18,14 kg	0.33mm / 220m	810068294033

RED = New 2023





**BAITCASTING**

**CONCEPT TX2**

Continuing its bloodline of being the most durable saltwater low-profile baitcasting platform, the all NEW Concept TX Gen II is ready for the harshest environment you can throw at it. Its new ZERO corrosion Cast Iron Carbon chassis houses the BOSS H.A.M. Hardened Brass Precision Cut main gear. Black Seal Hyper Corrosion resistant ball bearings matched with Zero Corrosion High-Speed CZB Comp Spool Bearings deliver peak performance and longevity. The all-new Advanced Polymer Drag will withstand the use and abuse any angler can apply. The new standard in the salt has arrived and the new integrated drag alarm politely alerts you that the battle is on!

**FEATURES**

- Hi-Tech Cast Iron Carbon Frame and Side Plate
- Boss H.A.M. Japanese Hamai Cut Precision Drive Gear
- 20 lb / 9 kg Advanced Polymer Drag System
- Alert Drag Clicker
- 10 Total Bearings (2 CZB Comp Spool Bearings, 7 Black Seal Anti-Corrosion BB, 1 Dead Stop Anti-Reverse)
- Arrowhead Line Guide
- Reinforced Clutch Cam
- KeepR Integrated Hook Keeper
- Generation II Hard Anodized Worm Shaft
- CZB Bearing Technology
- Low-Friction 6-Way Braking System
- Beetle Wing Rapid Access Side Plate
- Delivered with a green Skull Cap Reel Guard



125105

125105

125105

125105

Product Number	Model	Weight	Recom. Casting Weight	Gear Ratio	Bearings	Line Retrieve	Max Drag	Line Capacity	Barcode
125105	TX2-6.8-LH	174 g	7-95 g	6.8:1	10	68 cm	9 kg	0.33mm / 123m	850013152179
125103	TX2-6.8-RH	174 g	7-95 g	6.8:1	10	68 cm	9 kg	0.33mm / 123m	850013152148
125106	TX2-7.5-LH	174 g	7-95 g	7.5:1	10	75 cm	9 kg	0.33mm / 123m	850013152186
125104	TX2-7.5-RH	174 g	7-95 g	7.5:1	10	75 cm	9 kg	0.33mm / 123m	850013152155
125107	TX2-8.3-LH	174 g	7-95 g	8.3:1	10	83 cm	9 kg	0.33mm / 123m	850013152193



**BAITCASTING**

**CONCEPT Z SLD**

The original Concept Z rocked the industry with its groundbreaking CZB technology. Pushing the edge of design, engineering, and materials forward is what the Z SLD is all about. The NEW Concept Z SLD doesn't disappoint, it starts with the new SLIDE magnetic cast control system located in the perfect place for anglers to adjust without missing a single cast. Control casting downwind and then upwind on alternating casts with a flick of the thumb. Pitch, flip, or just let it fly by combining or isolating the Low-Friction Centrifugal braking with the magnetic SLIDE braking. Zero Corrosion CZB Bearings and an Advanced Polymer drag system are placed within the new rock-solid Cast Iron Carbon frame and side plates. This design sets the new bar for material innovation.



**FEATURES**

- Slide Magnetic Cast Control System
- CZB Bearing Technology
- Hi-Tech Cast Iron Carbon Frame and Side Plate Construction
- Ti-Armor Aluminum Hamai Cut Drive Gear
- 20 lb / 9 kg Advanced Polymer Drag System
- Alert Drag Clicker
- Zero Ball Bearings (6 CZB Bearings, 1 Dead Stop Anti-Reverse)
- Arrowhead Line Guide
- Reinforced Clutch Cam
- KeepR Integrated Hook Keeper
- Generation II Hard Anodized Worm Shaft
- Low-Friction 6-Way Braking System
- Beetle Wing Rapid Access Side Plate
- Delivered with an orange Skull Cap Reel Guard



Product Number	Model	Weight	Recom. Casting Weight	Gear Ratio	Bearings	Line Retrieve	Max Drag	Line Capacity	Barcode
<b>CONCEPT Z SLD</b>									
126020	ZSLD2-7.5-RH	190 g	5-65 g	7.5:1	0	75 cm	9 kg	0.33mm / 123m	850013152094
126019	ZSLD2-6.8-RH	191 g	5-65 g	6.8:1	0	68 cm	9 kg	0.33mm / 123m	850013152087
126022	ZSLD2-6.8-LH	190 g	5-65 g	6.8:1	0	68 cm	9 kg	0.33mm / 123m	850013152117
126023	ZSLD2-7.5-LH	190 g	5-65 g	7.5:1	0	75 cm	9 kg	0.33mm / 123m	850013152124
126024	ZSLD2-8.3-LH	190 g	5-65 g	8.3:1	0	83 cm	9 kg	0.33mm / 123m	850013152131
<b>CONCEPT Z SLD POWER HANDLE</b>									
● 142508	TS4-44-KPH-LH	-	-	-	-	-	-	-	810104111782

RED = New 2023



**BAITCASTING**

**CONCEPT A3**

Everything you want in a big low-profile reel. Drag and Power is the focus of the new A3 design, H.A.M. Hardened brass gearing cut with Japanese Hamai precision is the engine that drives the machine. The 40 lb / 18 kg Carbon Bull Drag has the stopping power to land your trophy. The 13 Fishing Concept A3 Gen II Casting Reel with HD Aluminum Construction and Ocean Armor 2 Saltwater Protection is the perfect choice for targeting monster predators in fresh and saltwaters.

**FEATURES**

- HD Aluminum Frame with Ocean Armor 2 Protection Process
- H.A.M. Japanese Hamai Cut Hardened Brass Drive Gear
- 40 lb / 18 kg Carbon Bull Drag System
- 7 BB (2 High Spin Corrosion Resistant BB, 4 Stainless BB, 1 Dead Stop Anti-reverse)
- Arrowhead Line Guide
- Reinforced Clutch Cam
- Alert Drag
- KeepR Integrated Hook Keeper
- Generation II Hard Anodized Worm Shaft
- Low-Friction 6-Way Braking System
- Beetle Wing Rapid Access Side Plate



125112



125112



125112



125112



142098

**NEW**

Product Number	Model	Weight	Recom. Casting Weight	Gear Ratio	Bearings	Line Retrieve	Max Drag	Line Capacity	Barcode
<b>CONCEPT A3</b>									
125112	CA3-5.5-LH	290 g	10-250 g	5.1:1	7	64 cm	18 kg	0.33mm / 220m	810039116678
125114	CA3-6.3-LH	290 g	10-250 g	6.3:1	7	73 cm	18 kg	0.33mm / 220m	850013152216
126028	CA3-8.1-LH	290 g	10-250 g	8.1:1	7	94 cm	18 kg	0.33mm / 220m	850013152230
125113	CA3-6.3-RH	290 g	10-250 g	6.3:1	8	73 cm	18 kg	0.33mm / 220m	850013152209
126027	CA3-8.1-RH	290 g	10-250 g	8.1:1	9	94 cm	18 kg	0.33mm / 220m	850013152223
<b>CONCEPT A POWER HANDLE</b>									
● 142098	TS4-5-KPH-LH	-	-	-	-	-	-	-	810104111744
● 142273	TS4-5-KPH-RH	-	-	-	-	-	-	-	810104111768





**BAITCASTING**

**CONCEPT A2**

The new Bulldog Carbon Drag System packs 25 lbs. / 11 kg of stopping power. Equipped with H.A.M. brass main gear and cut with Japanese Hamai Precision, it's a formidable weapon. The ultra-low palm fitting profile features 25% more line capacity while maintaining a manageable size. The Concept A Gen II proves design intelligence through features like its Railed Clutch Cam, Gen II Line Guide, and new water channeling frame. The new Low-Friction Braking System provides anglers with finer, more relevant adjustments for all lure weights. The reel is packed with unique and patented 13 Fishing only features like the Arrowhead Line Guide, Beetle Wing Rapid Access Side Plate, and KeepR Integrated Hook Keeper.

**FEATURES**

- HD Aluminum Frame with Ocean Armor 2 Treatment Anti-Electrolysis Screw Pads
- H.A.M. Japanese Hamai Cut Hardened Brass Drive Gear
- 25 lb / 11 kg Bulldog Drag System
- 7 BB (2 High Spin Corrosion Resistant BB, 4 Stainless BB, 1 Dead Stop Anti-Reverse)
- Arrowhead Line Guide
- Reinforced Clutch Cam
- KeepR Integrated Hook Keeper
- Generation II Hard Anodized Worm Shaft
- Low-Friction 6-Way Braking System
- Beetle Wing Rapid Access Side Plate System



125116



125116



125116



125116

Product Number	Model	Weight	Recom. Casting Weight	Gear Ratio	Bearings	Line Retrieve	Max Drag	Line Capacity	Barcode
125116	A2-5.6-LH	211 g	5-80 g	5.6:1	7	56 cm	11 kg	0.33mm / 114m	850007590734
125115	A2-5.6-RH	211 g	5-80 g	5.6:1	7	56 cm	11 kg	0.33mm / 114m	850007590727
125118	A2-6.8-LH	211 g	5-80 g	6.8:1	7	68 cm	11 kg	0.33mm / 114m	850007590758
125117	A2-6.8-RH	211 g	5-80 g	6.8:1	7	68 cm	11 kg	0.33mm / 114m	850007590741
125119	A2-7.5-LH	211 g	5-80 g	7.5:1	7	75 cm	11 kg	0.33mm / 114m	850007590772
126029	A2-7.5-RH	211 g	5-80 g	7.5:1	7	75 cm	11 kg	0.33mm / 114m	850007590765
125120	A2-8.3-LH	211 g	5-80 g	8.3:1	7	83 cm	11 kg	0.33mm / 114m	850007590796

**BAITCASTING**

**CONCEPT C2**

Exceptionally light, the Concept C Gen II weighs 5.89 oz/167 g! Loaded with new tech and designed for performance, this is the reel you will want to cast all day and never put down. You will find yourself re-tying your lures, instead of grabbing the other combos you prepared. Cast Iron Carbon material is a major advancement in material technology that delivers on our goal of building a zero-corrosion frame that fishes like it was metal. This High Strength extremely low-flex material matched with genius engineering and design elements is the key to the rock-solid feel and performance. The all NEW butter-smooth Ti-Armor Aluminum drive gear is 3X more resistant to environmental wear. The Concept C Gen II features include an Arrowhead Line Guide, Beetle Wing Rapid Access Side Plate, KeepR Integrated Hook Keeper, 25 lb. / 11 kg Bulldog Drag, High-Spin Anti Corrosion Bearings, Railed Clutch Cam, and much much more.

**FEATURES**

- Hi-Tech Cast Iron Carbon Frame and Side Plate Construction
- High Spin Spool System
- Ti-Armor Aluminum Hamai Cut Drive Gear
- 25 lb / 11 kg Bulldog Drag System
- 9 BB (2 High Spin Corrosion Resistant BB, 5 Stainless BB, 1 Dead Stop Anti-Reverse)
- Arrowhead Line Guide
- Reinforced Clutch Cam
- KeepR Integrated Hook Keeper
- Generation II Hard Anodized Worm Shaft
- Low-Friction 6-Way Braking System
- Beetle Wing Rapid Access Side Plate



126025



126025



126025



126025

Product Number	Model	Weight	Recom. Casting Weight	Gear Ratio	Bearings	Line Retrieve	Max Drag	Line Capacity	Barcode
126025	C2-7.5-RH	167 g	5-80 g	7.5:1	9	75 cm	11 kg	0.33mm / 114m	850007590949
125109	C2-6.8-LH	167 g	5-80 g	6.8:1	9	68 cm	11 kg	0.33mm / 114m	850007590932
125110	C2-7.5-LH	167 g	5-80 g	7.5:1	9	75 cm	11 kg	0.33mm / 114m	850007590956
125111	C2-8.3-LH	167 g	5-80 g	8.3:1	9	83 cm	11 kg	0.33mm / 114m	850007590970

**BAITCASTING**

**INCEPTION SLD2**

Reborn with massive upgrades, the Inception A2 SLD is a gem in our line-up. The SLIDE Magnetic Cast Control and our advanced Low-Friction 6-way braking system give anglers ultimate control in every situation. If you're looking for a reel with a trophy-stopping 22lb Bulldog drag, elite casting, and a bloodline of durability, look no further. The Inception specification is the new industry bar for price level and quality. Tour Pro-level performance, DELIVERED.

**FEATURES**

- Patent-Pending SLIDE Magnetic Cast Control System
- HD Aluminum Frame
- 10 kg Bulldog Drag
- Alert Drag Clicker
- Aluminum Star Drag
- Arrowhead Line Guide
- KeepR Integrated Hook Keeper
- Gen II Hard Anodized Worm Gear
- Ti Armor Aluminum Drive Gear
- Low friction 6-Way Braking System
- Beetle Wing Rapid Access Side Plate
- 8 Total Bearings -EVA Tech Knobs (7 SS BB + 1 Anti-Reverse Bearing)

**NEW**



Product Number	Model	Weight	Recom. Casting Weight	Gear Ratio	Bearings	Line Retrieve	Max Drag	Line Capacity	Barcode
● 142096	INSLD2-8.1-RH	202,8 g	5-80 g	8.1:1	8	86 cm	10 kg	0.32mm / 123m	810068299885
● 142097	INSLD2-8.1-LH	202,8 g	5-80 g	8.1:1	8	86 cm	10 kg	0.32mm / 123m	810068299915

RED = New 2023

**BAITCASTING**

## MODUS SZ2

Emanating performance and beauty, the Modus SZ2 has the silent performance of CZB spool bearings. This top-spec Modus sizzles with the seamlessly meshing Japanese Hamai Cut gearing. Available with a standard capacity spool or a specialty Whisper Shallow Spool for finesse application. Proprietary technologies include our Arrowhead Line Guide and the patented KeepR hook keeper. At home in power fishing or finesse fishing, the Modus SZ2 is ready for anything.

**FEATURES**

- CZB Spool Bearings (5 SS BB + 2 CZB + 1 Anti-Reverse Bearing)
- Japanese Hamai Cut
- Aluminum Drive Gear
- Arrowhead Line Guide
- 6-Way Centrifugal Braking
- 8 kg Multi-Material Drag System
- KeepR Integrated Hook Keeper
- Ported Aluminum Whisper Shallow Spool (F-version)
- Dead Stop Anti-Reverse
- Translucent Modus Hand Knobs



**NEW**

Product Number	Model	Weight	Recom. Casting Weight	Gear Ratio	Bearings	Line Retrieve	Max Drag	Line Capacity	Barcode
● 142092	MODSZ2-7.3-RH	203,91 g	5-80 g	7.3:1	8	78 cm	8 kg	0.32mm / 120m	810068299823
● 142093	MODSZ2-7.3-LH	203,91 g	5-80 g	7.3:1	8	78 cm	8 kg	0.32mm / 120m	810068299830
● 142094	MODSZ2-8.1-RH-F	203,91 g	5-80 g	8.1:1	8	86 cm	8 kg	0.32mm / 61m	810068299847
● 142095	MODSZ2-8.1-LH-F	203,91 g	5-80 g	8.1:1	8	86 cm	8 kg	0.32mm / 61m	810068299854

**BAITCASTING**

## MODUS C2

You know the little brother that makes the Little League Baseball team a year before he's old enough – because he is too good for Tee-Ball? This is the Modus C2. Outperforming its peers, the C2 features high-spin spool bearings, 6-way centrifugal braking, and many other features found in our higher-priced models. The HD Aluminum Chassis creates a super solid feel under pressure and houses a Japanese Hamai Cut aluminum drive gear and an 8kg Multi-Material Drag System. Don't underestimate this Modus when you are looking for a baitcaster that over-delivers.

**FEATURES**

- HD Aluminum Frame
- High-Spin Spool Bearings
- Japanese Hamai Cut
- Aluminum Drive Gear
- Arrowhead Line Guide
- 6-Way Centrifugal Braking
- 8 kg Multi-Material Drag System
- KeepR Integrated Hook Keeper
- Ported Aluminum Spool
- Dead Stop Anti-Reverse
- 7 Total Bearings (2 High Spin SS BB + 4 SS BB + 1 Anti-Reverse Bearing)



**NEW**



142088 **NEW**



142088 **NEW**



142088 **NEW**



142088 **NEW**

Product Number	Model	Weight	Recom. Casting Weight	Gear Ratio	Bearings	Line Retrieve	Max Drag	Line Capacity	Barcode
● 142088	MODC2-6.6-RH	210,2 g	5-80 g	6.6:1	7	78 cm	8.2 kg	0.32mm / 120m	810104111713
● 142089	MODC2-6.6-LH	210,2 g	5-80 g	6.6:1	7	78 cm	8.2 kg	0.32mm / 120m	810104111706
● 142090	MODC2-8.1-RH	210,2 g	5-80 g	8.1:1	7	86 cm	8.2 kg	0.32mm / 120m	810068299809
● 142091	MODC2-8.1-LH	210,2 g	5-80 g	8.1:1	7	86 cm	8.2 kg	0.32mm / 120m	810068299816



**BAITCASTING**

**MODUS TX2**

Designed and built for saltwater fishing, the Modus TX2 has earned its "TX" designation with 100 % corrosion-proof chassis construction, all saltwater-grade bearings, and an inshore fish-stopping 8 kg max drag. With more line capacity than its freshwater counterpart, the Modus TX2 is outfitted with Japanese Hamai Cut gearing, our dead stop anti-reverse system, and our classic cork handle knobs. This sleek feature-rich assassin continues the TX legacy of raising the bar for saltwater quality in low-profile baitcasting gear.

**FEATURES**

- Anti-Corrosion Saltwater Bearings (6 Anti-Corrosion BB + 1 Anti-Reverse Bearing)
- Zero Corrosion Frame
- Japanese Hamai Cut Aluminum Drive Gear
- Arrowhead Line Guide
- 6-Way Centrifugal braking
- 8 kg Multi-Material Drag System
- KeepR Integrated Hook Keeper
- Dead Stop Anti-Reverse
- Cork Handle Knobs
- Ported Aluminum Spool

**NEW**



13 FISHING  
REELS  
BAITCASTING



142086 **NEW**



142086 **NEW**



142086 **NEW**



142086 **NEW**

Product Number	Model	Weight	Recom. Casting Weight	Gear Ratio	Bearings	Line Retrieve	Max Drag	Line Capacity	Barcode
● 142086	MODTX2-7.3-RH	205,6 g	7-65 g	7.3:1	7	78 cm	8.2 kg	0.32mm / 123m	810068299762
● 142087	MODTX2-7.3-LH	205,6 g	7-65 g	7.3:1	7	78 cm	8.2 kg	0.32mm / 123m	810068299779

**BAITCASTING**

**MODUS RP2**

The whole dill with this fresh-green reel is its feature-rich platform for anglers who look for performance without breaking the bank. The seriously smooth 7-bearing system will turn as many heads as the eye-melting cosmetics. The all-new 13 Fishing Radioactive Pickle Modus is loaded with proprietary features like the Arrowhead line guide, Beetle Wing Side Plate, and centrifugal brake control.

**FEATURES**

- High-Spin Spool Bearings
- Japanese Hamai Cut Aluminum Drive Gear
- Arrowhead Line Guide
- 6-Way Centrifugal Braking
- 6 kg Multi-Material Drag System
- KeepR Integrated Hook Keeper
- Ported Aluminum Finesse Spool
- Dead Stop Anti-Reverse
- 7 Total Bearings (6 SS BB + 1 Anti-Reverse Bearing)

**NEW**



142084 **NEW**



142084 **NEW**



142084 **NEW**



142084 **NEW**

Product Number	Model	Weight	Recom. Casting Weight	Gear Ratio	Bearings	Line Retrieve	Max Drag	Line Capacity	Barcode
● 142084	MODRP2-8.1-RH-F	208,8 g	3-36 g	8.1:1	7	86 cm	6 kg	0.32mm / 61m	810068299731
● 142085	MODRP2-8.1-LH-F	208,8 g	3-36 g	8.1:1	7	86 cm	6 kg	0.32mm / 61m	810068299755

RED = New 2023

**BAITCASTING**

**ORIGIN F1**

The F1 takes pole position in its category of reels, its sleek and low fastback body shape is a departure from outdated reel designs. The Venti 20LB 6 Disk Carbon Drag System works in conjunction with the Instant Stop Anti Reverse to put down the power and stamp out any hope a fish has at escape before being photographed. The F1 carries features never seen before in its category like the long casting Arrowhead Casting System, and Beetle Wing Side-plate that allows for rapid spool exchanges. If you want more for less this 7 bearing reel claims the top spot on the podium.

**FEATURES**

- Beetle Wing Side-Plate
- Venti 20 lb 6 Disk Carbon Drag System
- MCS - Magnet Control System
- Instant Stop Anti-Reverse
- Arrowhead Casting System
- 7 Total Ball Bearings
- Trick Shop Compatible



135636



135636



135636



135636

Product Number	Model	Weight	Recom. Casting Weight	Gear Ratio	Bearings	Line Retrieve	Max Drag	Line Capacity	Barcode
135636	OF1-6.6-LH	225 g	7-36 g	6.6:1	7	64 cm	9,8 kg	0.33mm / 100m	810068291452
135637	OF1-6.6-RH	225 g	7-36 g	6.6:1	7	64 cm	9,8 kg	0.33mm / 100m	810068291414
135639	OF1-8.1-RH	225 g	7-36 g	8.1:1	7	78,8 cm	9,8 kg	0.33mm / 100m	810068291421
135638	OF1-8.1-LH	225 g	7-36 g	8.1:1	7	78,8 cm	9,8 kg	0.33mm / 100m	810068291469

**BAITCASTING**

**ORIGIN O1**

A tournament ready product, the O1 combines 18lbs of drag on a murdered-out Fastback Frame Design clapped with Blackout Components. The Multi-Material Drag System means you have the power of a will crushing hammer in your hands. Backing up the Charcoal and Onyx appeal is the MCS - Magnet Control System and 5 Total Ball Bearings providing smooth performance. Trick Shop Compatible and Arrowhead Casting System equipped, the O1 turns heads.

**FEATURES**

- Blackout Components
- Fastback Frame Design
- Multi-Material 18Lb Drag
- MCS - Magnet Control System
- Instant Stop Anti-Reverse
- Arrowhead Casting System
- 5 Total Ball Bearings
- Trick Shop Compatible



135640



135640



135640



135640

Product Number	Model	Weight	Recom. Casting Weight	Gear Ratio	Bearings	Line Retrieve	Max Drag	Line Capacity	Barcode
135640	OB01-7.3-LH	213 g	7-36 g	7.3:1	5	71 cm	8,16 kg	0.33mm / 100m	810068291483
135641	OB01-7.3-RH	213 g	7-36 g	7.3:1	5	71 cm	8,16 kg	0.33mm / 100m	810068291476

**BAITCASTING**

**ORIGIN R1**

The Origin R1 is our newest addition to our performance-driven, reasonably priced line up of casting reels. With 18lbs of Max Drag, and Fastback Frame Design the R1 sacrifices nothing and puts all the features in your hand to put fish in the boat. The R1 is a highly capable caster with the MCS - Magnet Control System and a fierce fighter with Instant Stop Anti-Reverse and reliable heart of 5 Total Ball Bearings.

**FEATURES**

- Fastback Frame Design
- Multi-Material 18 lb Drag
- MCS - Magnet Control System
- Instant Stop Anti-Reverse
- Arrowhead Casting System
- 5 Total Ball Bearings
- Trick Shop Compatible



135642






135642



135642



135642

Product Number	Model	Weight	Recom. Casting Weight	Gear Ratio	Bearings	Line Retrieve	Max Drag	Line Capacity	Barcode
135642	OR1-6.6-LH	226 g	7-36 g	6.6:1	5	64 cm	8,16 kg	0.33mm / 100m	810068291438 
135643	OR1-6.6-RH	226 g	7-36 g	6.6:1	5	64 cm	8,16 kg	0.33mm / 100m	810068291391 
135708	OR1-8.1-LH	226 g	7-36 g	8.1:1	5	78,8 cm	8,16 kg	0.33mm / 100m	810068291445 

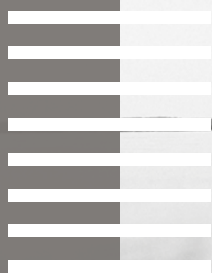






**13 FISHING**

# **RODS**





## SPINNING & CASTING

### MUSE BLACK

Prepare for excellence. The Muse Black S is one of the baddest rods on the planet, the attitude and craftsmanship that we put into each hand constructed taper hold no equals. The sensitive and powerful Japanese 36 ton Blank Construction Muse S range has arrived with its revolutionary design. Lightweight high modulus graphite that makes the rod nimble and reactive. Evolve Custom Airfoil Carbon Reel Seat, reduces the weight and lets our craftsmen balance this rod exquisitely. Equipped with Fuji A (K-frame) Guides and superior Alconite inserts reduce friction and max out casting distance. High Density EVA provides the ideal combination of form and function.

#### FEATURES

- Japanese PVG40T Blank Construction
- Taper Designed with Zonal Action Technology (ZAT1)
- Evolve Snag-less Hook Keeper
- Evolve Carbon Divide Reel Seat
- Fuji K-Frame Stainless Steel Guides with Alconite Inserts
- High Density EVA/4A Portuguese Cork Split Grip Handle
- Evolve Fox Hole



125164



125162

Product Number	Model	Rod Power	Rod Action	Rod Length	Number Of Sections	Casting Weight	Number of Guides	Barcode	
<b>MUSE BLACK CASTING</b>									
125164	MB2C610L2	Light	Fast Moderate	208 cm / 6'10"	2	3-15g	10+1	810039117422	
126042	MB2C68L2	Medium	Fast	203 cm / 6'8"	1+1	10-30g	-	810039117408	
126043	MB2C68M2BJ	Medium	Fast	203 cm / 6'8"	1+1	10-30g	9+1	810039117415	
125166	MB2C70MH2	Medium Heavy	Fast	213 cm / 7'0"	2	15-40g	10+1	810039117446	
125165	MB2C70MLC2	Medium Light	Cranking	213 cm / 7'0"	2	5-20g	10+1	810039117439	
135615	MB2C71MH2BJ	Medium Heavy	Fast	216 cm / 7'1"	1+1	15-40g	10+1	810068295429	
126044	MB2C74H2BJ	Heavy	Fast	224 cm / 7'4"	1+1	20-80g	9+1	810039117453	
126045	MB2C78X-H2BJ	Extra Heavy	Fast	234 cm / 7'8"	1+1	40-130g	9+1	810039117460	
125167	MB2C86XH2	2X Extra Heavy	Fast	259 cm / 8'6"	2	40-130g	10+1	810039117477	
125168	MB2C91XXH2	2X Extra Heavy	Mod fast	277 cm / 9'1"	2	56-170g	10+1	810039117484	
<b>MUSE BLACK SPINNING</b>									
125162	MB2S610L2	Light	Fast	208 cm / 6'10"	2	3-15g	8+1	810039117361	
125161	MB2S69ML2	Medium Light	Extra Fast	206 cm / 6'9"	2	5-20g	8+1	810039117354	
125163	MB2S71L2	Light	Extra Fast	216 cm / 7'1"	2	3-15g	9+1	810039117378	
125918	MB2S84H2	Heavy	Extra Fast	254 cm / 8'4"	2	20-80g	9+1	810039117385	
125917	MB2S86XH2	Extra Heavy	Fast	259 cm / 8'6"	2	40-130g	9+1	810039117392	



**SPINNING**

**MUSE S**

Prepare for excellence. The Muse Black S is one of the baddest rods on the planet, the attitude and craftsmanship that we put into each hand constructed taper hold no equals. The sensitive and powerful Japanese 36 ton Blank Construction Muse S range has arrived with its revolutionary design. Lightweight high modulus graphite that makes the rod nimble and reactive. Evolve Custom Airfoil Carbon Reel Seat, reduces the weight and lets our craftsmen balance this rod exquisitely. Equipped with Fuji A (K-frame) Guides and superior Alconite inserts reduce friction and max out casting distance. High Density EVA provides the ideal combination of form and function.

**FEATURES**

- Japanese PVG36T Blank Construction
- Taper Designed with Zonal Action Technology (ZAT1)
- Evolve Snag-less Hook Keeper
- Evolve Custom Seamless Air Foil Carbon Reel Seat
- Fuji K-Frame Stainless Steel Guides with Alconite Inserts
- High Density EVA Split Grip Handle
- Evolve Fox Hole



126065

Product Number	Model	Rod Power	Rod Action	Rod Length	Number Of Sections	Casting Weight	Number of Guides	Barcode
126065	MSS1010H2	Heavy	Fast	330 cm / 10'10"	2	20-80g	9+1	810039116210
136286	MSS70ML2BJ	Medium Light	Fast	213 cm / 7'0"	1+1	5-15g	7+1	810068295443
127053	MSS72M2	Medium	Fast	218 cm / 7'2"	2	10-30g	7+1	810039115886
136287	MSS72M2BJ	Medium	Fast	218 cm / 7'2"	2	10-30g	7+1	810068295450
136288	MSS72MH2BJ	Medium Heavy	Fast	218 cm / 7'2"	1+1	15-40g	7+1	810068295467
126061	MSS810M2	Medium	Fast	269 cm / 8'10"	2	10-30g	7+1	810039115909
126062	MSS810MH2	Medium Heavy	Fast	269 cm / 8'10"	2	15-40g	7+1	810039116180
126060	MSS82MH2	Medium Heavy	Fast	249 cm / 8'2"	2	15-40g	7+1	810039115893
126063	MSS910M2	Medium	Fast	300 cm / 9'10"	2	10-30g	8+1	810039116197
126064	MSS910MH2	Medium Heavy	Fast	300 cm / 9'10"	2	15-40g	8+1	810039116203



# OMEN BLACK

Long respected as the O.G. of the 13 Fishing lineup, our Omen Black series continues to lead our domination of the new school. With lengths, actions and powers that cover techniques both current and emerging, every stick in this tournament-proven series features Japanese 36 ton Toray blanks with Poly Vector Graphite technology. Translation: Lighter and more sensitive without sacrificing durability. Add full cork 4A Portuguese handles, diamond coated ALPS 316 Stainless Steel Guides with Zirconia Inserts, Evolve custom ported reel seat and you'll find no better balance or value in its class.

### FEATURES

- Japanese PVG36T Blank Construction
- Taper Designed with Zonal Action Technology (ZAT1)
- High Density 4A Portuguese Cork Split Grip Handle
- Evolve Snag-less Hook Keeper
- Evolve Custom Ported Reel Seat
- Fuji K-Frame Stainless Steel Guides with Alconite Inserts
- Evolve Fox Hole



125182



126046

Product Number	Model	Rod Power	Rod Action	Rod Length	Number Of Sections	Casting Weight	Number of Guides	Barcode	
<b>OMEN BLACK CASTING</b>									
125182	OBC68ML2	Medium Light	Extra Fast	203 cm / 6'8"	2	5-20g	9+1	810039117620	
127155	OBC68ML2BJ	Medium Light	Fast	203 cm / 6'8"	1+1	5-20g	9+1	810039117637	
126048	OBC68M2BJ	Medium	Fast	203 cm / 6'8"	1+1	10-30g	9+1	810039117644	
126049	OBC71MH2BJ	Medium Heavy	Fast	216 cm / 7'1"	1+1	15-40g	10+1	810039117651	
126050	OBC74H2BJ	Heavy	Fast	224 cm / 7'4"	1+1	20-80g	9+1	810039117668	
126051	OBC78XH2BJ	Extra Heavy	Fast	234 cm / 7'8"	1+1	40-120g	9+1	810039117675	
125183	OBC86XH2	Extra Heavy	Fast	259 cm / 8'6"	2	40-130g	10+1	810039117682	
136004	OBC86M2	Medium	Moderate	259 cm / 8'6"	2	10-30g	10+1	810068295672	
<b>OMEN BLACK SPINNING</b>									
126046	OBS64M2BJ	Medium	Extra Fast	193 cm / 6'4"	1+1	10-30g	7+1	810039117491	
125169	OBS66L2	Light	Fast	198 cm / 6'6"	2	3-15g	8+1	810039117507	
125170	OBS68ML2	Medium Light	Fast	203 cm / 6'8"	2	5-20g	8+1	810039117514	
125172	OBS70M2	Medium	Fast	213 cm / 7'10"	2	10-30g	9+1	810039117538	
125171	OBS70ML2	Medium Light	Fast	213 cm / 7'10"	2	5-20g	9+1	810039117521	
125173	OBS71MH2	Medium Heavy	Fast	216 cm / 7'1"	2	15-40g	9+1	810039117545	
125177	OBS80H2	Heavy	Fast	244 cm / 8'0"	2	20-80g	9+1	810039117576	
125175	OBS80M2	Medium	Fast	244 cm / 8'0"	2	10-30g	6+1	810039117552	
125176	OBS80MH2	Medium Heavy	Fast	244 cm / 8'0"	2	15-40g	6+1	810039117569	
135555	OBS86M2	Medium	Moderate	259 cm / 8'6"	2	10-30g	7+1	810068296044	
125181	OBS86XH2	Extra Heavy	Fast	259 cm / 8'6"	2	40-130g	9+1	810039117613	
125180	OBS90H2	Heavy	Fast	274 cm / 9'0"	2	20-80g	7+1	810039117606	
125178	OBS90M2	Medium	Fast	274 cm / 9'0"	2	10-30g	7+1	810039117583	
125179	OBS90MH2	Medium Heavy	Fast	274 cm / 9'0"	2	15-40g	7+1	810039117590	



**SPINNING**

**OMEN GOLD**

It's not unusual for greatness to come in small shapes. A descendant of the acclaimed Omen series, Omen Gold is for those who want mobility – without compromising quality. These rods come in lengths and actions suitable for freshwater and saltwater fishing. The shorter rods are ideal for targeting trout with spinners, soft baits and hardbody lures, while the larger range provides actions heavy enough to take on sea trout and other saltwater species. The Omen Gold rods come with a rod tube, ensuring effortless and safe transportation.

**FEATURES**

- Japanese PVG36T Blank Construction
- Taper Designed with Zonal Action Technology (ZAT2)
- Japanese 36 Ton Toray Graphite
- Hand Selected Premium Portuguese 3A Split Grip Handle
- Evolve Skeleton Reel Seat
- Fuji Stainless Steel K Frame Guides with Alconite Inserts



135608



135604

Product Number	Model	Rod Power	Rod Action	Rod Length	Number Of Sections	Casting Weight	Number of Guides	Barcode	
<b>OMEN GOLD TRAVEL</b>									
135608	OGS70L5	Light	Fast	210 cm / 7'0"	5	3-15g	7+1	810068295849	
135609	OGS80L5	Light	Fast	244 cm / 8'0"	5	3-15g	7+1	810068295856	
135610	OGS90ML5	Medium Light	Fast	277 cm / 9'0"	5	5-20g	8+1	810068295863	
135611	OGS90MH5	Medium Heavy	Fast	277 cm / 9'0"	5	15-40g	8+1	810068295870	
<b>OMEN GOLD TELE</b>									
135604	OGTS70L	Light	Fast	210 cm / 7'0"	Tele-2	3-15g	-	810068295801	
135605	OGTS80L	Light	Fast	244 cm / 8'0"	Tele-2	3-15g	-	810068295818	
135607	OGTS90MH	Medium Light	Fast	277 cm / 9'0"	Tele-2	5-20g	-	810068295832	
135606	OGTS90ML	Medium Heavy	Fast	277 cm / 9'0"	Tele-2	15-40g	-	810068295825	

## OMEN QUEST

The Omen Quest series continues to lead our domination of the new school. This 4pcs Travel Rod series have lengths, actions and powers that cover techniques both current and emerging. Each rod is custom designed for either trout, seatrout, coast, or salmon fishing with high quality Japanese Toray blanks, and will fulfill the needs and desire of an angler. The 4pcs travel series contain custom made models for different species and type of fishing.

### FEATURES

- Japanese PVG36T Blank Construction
- Taper Designed with Zonal Action Technology (ZAT1)
- 4A Portuguese Full Cork Handle
- Evolve Snag-less Hook Keeper
- Evolve Custom Ported Reel Seat
- Evolve Tangle Free Stainless Steel Guides with Zirconia Inserts
- Evolve Fox Hole



135625



125190

Product Number	Model	Rod Power	Rod Action	Rod Length	Number Of Sections	Casting Weight	Number of Guides	Barcode	
<b>OMEN QUEST CASTING</b>									
135625	OQC101M4	Medium	Fast	308 cm / 10'1"	4	10-30g	11+1	810068295771	
135626	OQC11XH4	XXH	Fast/Parabolic	335 cm / 11'0"	4	56-170g	-	810068295740	
135622	OQC91MH4	Medium Heavy	Fast	277 cm / 9'1"	4	15-40g	8+1	810068295757	
135624	OQC96MLH4	MLH	Fast	290 cm / 9'6"	4	7-28g	8+1	810068295764	
<b>OMEN QUEST SPINNING</b>									
125190	OQS80L4	Light	Fast	244 cm / 8'0"	4	3-15g	-	810039117743	
125192	OQS90MH4	Medium Heavy	Fast	277 cm / 9'0"	4	15-40g	-	810039117750	
135623	OQS92MLH4	MLH	Fast	280 cm / 9'2"	4	7-28g	8+1	810068295788	
125193	OQS10MLH4	MLH	Fast	280 cm / 9'2"	4	7-28g	-	810039117767	
135627	OQS111M4	Medium	Fast	338 cm / 11'1"	4	10-30g	-	810068295795	
125194	OQS11H4	Heavy	Fast	335 cm / 11'0"	4	20-50g	-	810039117774	
125195	OQS12XH4	XH	Fast	365 cm / 12'0"	4	40-80g	-	810039117781	

## SPINNING

## OMEN S

For those with salt in their veins. The Omen S brings the renowned Omen performance to blue waters, opening up a whole new horizon of possibilities. With a series of rods designed to deliver quality with both hard and soft baits, the Omen S lives up to the distinguished heritage of the Omen series. The rod's top-quality components and the blank's hi-modulus carbon bring sensitivity, casting distance, fast action – and all the power needed to take on the bullies of the blue.

### FEATURES

- Japanese PVG36T Blank Construction
- Taper Designed with Zonal Action Technology (ZAT1)
- High Density Japanese Split Grip EVA Handle
- Evolve Snag-less Hook Keeper
- Fuji TVS Reel Seat
- Fuji K-Frame Stainless Steel Guides with Alconite Inserts



135594

Product Number	Model	Rod Power	Rod Action	Rod Length	Number Of Sections	Casting Weight	Number of Guides	Barcode	
135594	OSS70M1	Medium	Moderate	213 cm / 7'0"	1	10-30g	7+1	810068295528	



Product Number	Model	Rod Power	Rod Action	Rod Length	Number Of Sections	Casting Weight	Number of Guides	Barcode
135595	OSS70MH1	Medium Heavy	Fast	213 cm / 7'0"	1	15-40g	7+1	810068295535
135593	OSS72M2	Medium	Fast	218 cm / 7'2"	2	10-30g	7+1	810068295559
135597	OSS72MH2	Medium Heavy	Fast	218 cm / 7'2"	2	15-40g	7+1	810068295566
135598	OSS72H2	Heavy	Fast	218 cm / 7'2"	2	20-80g	7+1	810068295573
135599	OSS82M2	Medium	Fast	249 cm / 8'2"	2	10-30g	7+1	810068295580
135600	OSS82MH2	Medium Heavy	Fast	249 cm / 8'2"	2	15-40g	7+1	810068295597
135601	OSS810M2	Medium	Fast	269 cm / 8'10"	2	10-30g	7+1	810068295603
135602	OSS910M2	Medium	Fast	300 cm / 9'10"	2	10-30g	8+1	810068295610
135603	OSS910MH2	Medium Heavy	Fast	300 cm / 9'10"	2	15-40g	8+1	810068295627

**JIGGING**

**OMEN DEEP SEA BOAT**

In the depths, there's no room for compromise. Extreme strength and sensitivity turn from luxury to necessity. Designed for the modern boat angler, the Omen Deep Sea Boat packs unmatched strength in its slim and light rod. Elevate your senses with the resilient, yet sensitive, action provided by the soft and sensitive tip. Even the smallest bites in the darkest depths turn into clear calls for action. A superb choice for all types of boat fishing, the Omen Deep Sea Boat is the weapon of choice when hunting the giants of the deep.

**FEATURES**

- PVG36T Japanese Blank
- Fuji DPS-H Reel Seat
- Alps MXN SIC Ceramic Ring Guides
- Split Grip High Density EVA



125222

Product Number	Model	Rod Power	Rod Action	Rod Length	Number Of Sections	Casting Weight	Barcode
125222	ODS63-1540-2BJ	-	-	191 cm / 6'3"	1+1	15-40lbs	810039118047
125223	ODS76-2030-2BJ	-	-	229 cm / 7'6"	1+1	20-30lbs	810039118054
125224	ODS76-3050-2BJ	-	-	229 cm / 7'6"	1+1	30-50lbs	810039118061

**SPINNING & CASTING**

**NEW SIZE**

**FATE BLACK**

If you don't know the Fate Black series by now, it's time to get acquainted. This widely recognized series is back to make another bold statement. The continuing legacy of sensitivity and reactive spline on the PVG30T blank gives this rod an unmatched feeling. Through the Evolve Soft Touch ported reel seat and custom-wrapped stainless steel Alconite guides, this rod relays the most subtle of fish intentions by harnessing the energy and transferring it straight to your palm. The lighter setup of the new edition improves the overall feel while maintaining the custom-tuned tapers the series is known for.

**FEATURES**

- PVG30T Graphite Blank
- Evolve Custom Ported Soft Touch Reel Seat
- Evolve Tangle Free Stainless Steel Guides with Zirconia Inserts
- High Density EVA Split Grip Handle
- Evolve Snag-less Hook Keeper



125213



125196

Product Number	Model	Rod Power	Rod Action	Rod Length	Number Of Sections	Casting Weight	Number of Guides	Barcode
<b>FATE BLACK CASTING</b>								
125213	FTBC610ML2	Medium Light	Fast	208 cm / 6'10"	2	5-20g	8+1	810039115664
147234	FTBC66L2	Light	Fast	198 cm / 6'6"	2	2-10g	8+1	810039115633
125211	FTBC66M2	Medium	Fast	198 cm / 6'6"	2	10-30g	8+1	810039115657
125210	FTBC66ML2	Medium Light	Fast	198 cm / 6'6"	2	5-20g	8+1	810039115640
125215	FTBC70H2	Heavy	Fast	213 cm / 7'10"	2	20-80g	8+1	810039115688
125214	FTBC70MH2	Medium Heavy	Fast	213 cm / 7'10"	2	15-40g	8+1	810039115671
125216	FTBC74XH2	Extra Heavy	Fast	224 cm / 7'4"	2	40-130g	9+1	810039115695
125217	FTBC86XH2	Extra Heavy	Fast	259 cm / 8'6"	2	40-130g	10+1	810039115701
125218	FTBC91XH2	Extra Heavy	Fast	277 cm / 9'1"	2	56-170g	10+1	810039115718
135621	FTBC10MH2	Medium Heavy	Moderate Fast	305 cm / 10'0"	2	15-40g	-	810068295696
<b>FATE BLACK GATEKEEPER</b>								
● 141642	FTBC91XXH2	XXXH	-	300 cm / 9'10"	2	100-300g	10+1	810104110969
<b>FATE BLACK SPINNING</b>								
125196	FTBS60L2	Light	Fast	183 cm / 6'0"	2	3-15g	7+1	810039115497
135620	FTBS60XXUL2	XXUL	Fast	183 cm / 6'0"	2	1-4g	7+1	810068295719
135619	FTBS60XXXUL2	XXXUL	Fast	183 cm / 6'0"	2	0,5-3,5g	7+1	810068295702
135702	FTBS66M2	Medium	Fast	198 cm / 6'6"	2	10-30g	-	810068295689
125201	FTBS70H2	Heavy	Fast	213 cm / 7'10"	2	20-80g	7+1	810039115541
125197	FTBS70L2	Light	Fast	213 cm / 7'10"	2	3-15g	7+1	810039115503
125199	FTBS70M2	Medium	Fast	213 cm / 7'10"	2	10-30g	7+1	810039115527
125200	FTBS70MH2	Medium Heavy	Fast	213 cm / 7'10"	2	15-40g	7+1	810039115534
125198	FTBS70ML2	Medium Light	Fast	213 cm / 7'10"	2	5-20g	7+1	810039115510
125205	FTBS80H2	Heavy	Fast	244 cm / 8'0"	2	20-80g	7+1	810039115589
125203	FTBS80M2	Medium	Fast	244 cm / 8'0"	2	10-30g	7+1	810039115565
125204	FTBS80MH2	Medium Heavy	Fast	244 cm / 8'0"	2	15-40g	7+1	810039115572
125202	FTBS80ML2	Medium Light	Fast	244 cm / 8'0"	2	5-20g	7+1	810039115558
125206	FTBS86XH2	Extra Heavy	Fast	259 cm / 8'6"	2	40-130g	9+1	810039115596
125207	FTBS90H2	Heavy	Fast	274 cm / 9'0"	2	20-80g	8+1	810039115602
125209	FTBS100H2	Heavy	Fast	305 cm / 10'0"	2	20-80g	8+1	810039115626
125208	FTBS100MH2	Medium Heavy	Fast	305 cm / 10'0"	2	15-40g	8+1	810039115619



**SPINNING & CASTING**

**FATE V3**

Fresh from the lab, Fate V3 has broken out of its test tube and is here. Without trying to re-invent the wheel, we added Evolve Soft Touch custom reel seat and Airfoil Carbon grips to manufacture grip and feel at absurd levels. The PVG 36T graphite blank decreases the weight and increases the sensitivity pushing the blank to be that much better'er. This rod is 100% gluten-free in order to be lightweight but we also managed to include tangle free guides with Zirconia inserts. Most importantly, we added the Snaggletooth hook keeper because it turns out that people like to store the baits in between uses.

**FEATURES**

- PVG36T Graphite Blank
- Evolve Soft Touch Engage Reel Seat
- Evolve Tangle Free Stainless Steel Guides with Zirconia Inserts
- Evolve Soft Touch Air Foil Carbon Handles
- Evolve Snag-less Hook Keeper



135618



125184

Product Number	Model	Rod Power	Rod Action	Rod Length	Number Of Sections	Casting Weight	Number of Guides	Barcode	
<b>FATE V3 CASTING</b>									
135618	FV3C610MH2	Medium Heavy	Fast	208 cm / 6'10"	2	15-40g	8+1	810068295733	
125189	FV3C610ML2	Medium Light	Fast	208 cm / 6'10"	2	5-20g	8+1	810039115480	
136003	FV3C68M2	Medium	Fast	203 cm / 6'8"	2	10-30g	8+1	810068295726	
<b>FATE V3 SPINNING</b>									
125184	FV3S66L2	Light	Fast	198 cm / 6'6"	2	3-15g	7+1	810039115435	
125185	FV3S68ML2	Medium Light	Fast	203 cm / 6'8"	2	5-20g	7+1	810039115442	
125186	FV3S70M2	Medium	Fast	213 cm / 7'10"	2	10-30g	7+1	810039115459	
125187	FV3S71MH2	Medium Heavy	Fast	216 cm / 7'1"	2	15-40g	7+1	810039115466	
125188	FV3S80MH2	Medium Heavy	Fast	244 cm / 8'0"	2	15-40g	7+1	810039115473	

**SPINNING**

**FATE TROUT**

The designated trout-catching machine, the Fate Trout takes ultralight and adds a handful of X's to it. The rod's parabolic action offers responsivity needed when taking on agile and wild-spirited fish and the XXXUL extra-long solid tip maximizes sensitivity. The reactive spline of the PVG30T blank gives this rod a feeling familiar to the Fate series – unmatched.

**FEATURES**

- PVG30T Graphite Blank
- Skeleton Reel Seat
- ALPS SS with Zirconia Insert Guides
- Parabolic Action Optimized for Ultralight Use
- XXXUL Extra-Long Solid Tip



135633

Product Number	Model	Rod Power	Rod Action	Rod Length	Number Of Sections	Casting Weight	Number of Guides	Barcode	
135633	FTTS63XXXUL2	XXXUL	-	191 cm / 6'6"	2	0,5-3,5g	6+1	810068296648	
135634	FTTS66XXUL2	XXUL	-	198 cm / 6'8"	2	1-4g	6+1	810068296655	
135635	FTTS68XUL2	XUL	-	203 cm / 6'8"	2	1,5-5g	6+1	810068296662	



## FATE QUEST

Fate Quest travel rods rely on the widely recognized legacy of sensitivity and reactivity the Fate rods are known for – in an easy-to-transport, multi-piece format to travel with you on your adventures. PVG30T blank gives these rods a feeling that is unmatched. The rods are able to harness energy for accurate casts and transfer every move of the lure straight to your hands through the Evolve soft touch ported reel seat and SS Zirconia guides. The new edition is lighter with improved feel while maintaining the custom-tuned tapers Fate rods are known for.

### FEATURES

- Japanese 30Ton HTC 3 Low Resin Blank Construction
- Evolve Seamless Reel Seat
- Tangle Free Guides with Zirconia Inserts
- Hand Selected 3A Portuguese Cork Handle



126056



126052

Product Number	Model	Rod Power	Rod Action	Rod Length	Number Of Sections	Casting Weight	Number of Guides	Barcode	
<b>FATE QUEST CASTING</b>									
126056	FQC66M4	Medium	Fast	198 cm / 6'6"	4	10-30g	8+1	810039117798	
126057	FQC68MH4	Medium Heavy	Fast	203 cm / 6'8"	4	15-40g	8+1	810039117804	
126058	FQC70H4	Heavy	Fast	213 cm / 7'10"	4	20-80g	8+1	810039117811	
<b>FATE QUEST SPINNING</b>									
126052	FQS60L4	Light	Fast	183 cm / 6'0"	4	3-15g	7+1	810039117699	
126053	FQS66ML4	Medium Light	Fast	198 cm / 6'6"	4	5-20g	7+1	810039117705	
126054	FQS70M4	Medium	Fast	213 cm / 7'10"	4	10-30g	7+1	810039117712	
126055	FQS80MH4	Medium Heavy	Fast	244 cm / 8'0"	4	15-40g	7+1	810039117729	
126647	FQS90H4	Heavy	Fast	274 cm / 9'0"	4	20-80g	8+1	810039117736	

## SPINNING

## DEFY BLACK

Giant fish? Hell yes. Taking nods from the elite rods in the 13 Fishing line up this series delivers performance well beyond what you'd expect. Each taper is crafted to provide the best presentation and fighting ability possible.

### FEATURES

- PVG24T Graphite Blank
- Evolve Custom Seamless Reel Seat
- Evolve Single Foot Stainless Steel Guides with Zirconia Inserts
- High Density EVA Split Grip Handle
- Evolve Snag-less Hook Keeper



125231

Product Number	Model	Rod Power	Rod Action	Rod Length	Number Of Sections	Casting Weight	Number of Guides	Barcode	
125231	DEFBS60L2	Light	Parabolic	183 cm / 6'0"	2	3-15g	6+1	810039115725	
125232	DEFBS70ML2	Medium Light	Fast	213 cm / 7'10"	2	5-20g	6+1	810039115732	

Product Number	Model	Rod Power	Rod Action	Rod Length	Number Of Sections	Casting Weight	Number of Guides	Barcode
125233	DEFBS70M2	Medium	Fast	213 cm / 7'10"	2	10-30g	6+1	810039115749
125234	DEFBS70MH2	Medium Heavy	Fast	213 cm / 7'10"	2	15-40g	6+1	810039115756
125235	DEFBS70H2	Heavy	Fast	213 cm / 7'10"	2	20-80g	6+1	810039115763
125236	DEFBS80ML2	Medium Light	Fast	244 cm / 8'0"	2	5-20g	6+1	810039115770
125237	DEFBS80M2	Medium	Fast	244 cm / 8'0"	2	10-30g	6+1	810039115787
125238	DEFBS80MH2	Medium Heavy	Fast	244 cm / 8'0"	2	15-40g	6+1	810039115794
125239	DEFBS80H2	Heavy	Fast	244 cm / 8'0"	2	20-80g	6+1	810039115800
125240	DEFBS90ML2	Medium Light	Fast	274 cm / 9'0"	2	5-20g	7+1	810039115817
125241	DEFBS90M2	Medium	Fast	274 cm / 9'0"	2	10-30g	7+1	810039115824
125242	DEFBS90MH2	Medium Heavy	Fast	274 cm / 9'0"	2	15-40g	7+1	810039115831
125243	DEFBS90H2	Heavy	Fast	274 cm / 9'0"	2	20-80g	7+1	810039115848

**SPINNING****DEFY QUEST**

For those who want it all. Strength, sensitivity, versatility and transportability – all in one affordable package. The Defy Quest is our answer to your desire for a single rod to do it all. This travel rod features a slim but powerful blank that offers the sensitivity and strength required to take on the big challenges. The Defy Quest's 3pcs rod is easy to carry along, eliminating boundaries from your fishing. With custom-made tapers for different species and different types of fishing, this series is for the all-rounders. But make no mistake: having it all is not about compromising. It's about balance.

**FEATURES**

- PVG24T Japanese Blank
- Evolve Custom Seamless Reel Seat
- Evolve Tangle-Free Zirconia Ring Guides
- Split Grip High Density EVA
- Evolve Snag-less Hook Keeper



125219

Product Number	Model	Rod Power	Rod Action	Rod Length	Number Of Sections	Casting Weight	Number of Guides	Barcode
<b>DEFY QUEST TROUT</b>								
125219	DQS80L3	Light	Fast	244 cm / 8'	3	3-15g	-	810039117828
<b>DEFY QUEST COAST</b>								
125221	DQS90MH3	Medium Heavy	Fast	274 cm / 9'0"	3	15-40g	-	810039117842
<b>DEFY QUEST SEA TROUT</b>								
125220	DQS90ML3	Medium Light	Fast	275 cm / 9'0"	3	5-20g	-	810039117835

**SPINNING****DEFY S**

The dynamic combination of casting performance and fighting ability rely on the reactive Japanese 24T blank equipped with Fuji Fazlite guides. With a very wide range of lengths and actions that will provide Seabass anglers the ultimate in this long casting technique. Untamed performance for all midsized saltwater species give you the option of soft or hardbaits, The opportunity you've been waiting for is now here.

**FEATURES**

- PVG24T Graphite Blank
- Evolve Custom Reel Seat
- Fuji Fazlite Guides with Alconite Inserts
- High Density EVA Split Grip Handle
- Evolve Snag-less Hook Keeper



126068

Product Number	Model	Rod Power	Rod Action	Rod Length	Number Of Sections	Casting Weight	Number of Guides	Barcode
135628	DSS72H2	Heavy	Fast	218 cm / 7'2"	2	20-80g	7+1	810068295481
126068	DSS72M2	Medium	Fast	218 cm / 7'2"	2	10-30g	7+1	810039116227
126069	DSS72MH2	Medium Heavy	Fast	218 cm / 7'2"	2	15-40g	7+1	810039116234
126070	DSS82M2	Medium	Fast	249 cm / 8'2"	2	10-30g	7+1	810039116241
126071	DSS82MH2	Medium Heavy	Fast	249 cm / 8'2"	2	15-40g	7+1	810039116258
126072	DSS810M2	Medium	Fast	269 cm / 8'10"	2	10-30g	7+1	810039116265
126073	DSS810MH2	Medium Heavy	Fast	269 cm / 8'10"	2	15-40g	7+1	810039116272
126074	DSS910M2	Medium	Fast	300 cm / 9'10"	2	10-30g	7+1	810039116289
126075	DSS910MH2	Medium Heavy	Fast	300 cm / 9'10"	2	15-40g	7+1	810039116296
126076	DSS1010H2	Heavy	Fast	305 cm / 10'0"	2	20-80g	9+1	810039116302

## SPINNING

### RELY S SPINNING

Rely S punches way above its weight class thanks to a light yet burly PVG 24T Blank, Evolve guides, and Evolve Seamless reel seat. Loaded with smart touches, the taper is perfect for slinging baits as far as possible while providing responsive ample backbone to fight saltwater predators from shore or at sea.

#### FEATURES

- PVG24T Graphite Blank
- Evolve Custom Reel Seat
- Evolve Double Foot Stainless Steel
- Guides with Zirconia Inserts
- High Density EVA Split Grip Handle
- Evolve Snag-less Hook Keeper



135413

Product Number	Model	Rod Power	Rod Action	Rod Length	Number Of Sections	Casting Weight	Number of Guides	Barcode
135413	RSS72M2	Medium	Fast	218 cm / 7'2"	2	10-30g	6+1	810039116319
126078	RSS72MH2	Medium Heavy	Fast	218 cm / 7'2"	2	15-40g	6+1	810039116326
135412	RSS72H2	Heavy	Fast	218 cm / 7'2"	2	20-80g	6+1	810039117859
126079	RSS82M2	Medium	Fast	249 cm / 8'2"	2	10-30g	6+1	810039116333
126080	RSS82MH2	Medium Heavy	Fast	249 cm / 8'2"	2	15-40g	6+1	810039116340
135630	RSS82H2	Heavy	Fast	249 cm / 8'2"	2	20-80g	6+1	810039117866
126081	RSS810M2	Medium	Fast	269 cm / 8'10"	2	10-30g	6+1	810039116357
126082	RSS810MH2	Medium Heavy	Fast	269 cm / 8'10"	2	15-40g	6+1	810039116364
126083	RSS10M2	Medium	Fast	305 cm / 10'0"	2	10-30g	6+1	810039116371
126084	RSS10MH2	Medium Heavy	Fast	305 cm / 10'0"	2	15-40g	6+1	810039116388
126085	RSS1010H2	Heavy	Fast	330 cm / 10'10"	2	20-80g	6+1	810039116395



**SPINNING & CASTING**

**RELY BLACK SPINNING**

Known for punching above its weight, the Rely series delivers finesse at an affordable price. The series features multi-species rods suitable for all anglers. The Rely Spin handles spinning techniques with ease, while the Rely Spincast is perfect for those just starting out. And for those wild in spirit, the Rely Tele Spin is the perfect companion on the road. Effortless, convenient, yet effective – the Rely series is the perfect choice for those taking their first casts.

**FEATURES**

- PVG24T Graphite Blank
- Evolve Custom Reel Seat
- Stainless Steel Guides with Stainless Inserts
- High Density Japanese EVA Grips
- Evolve Snagless Hook Keeper



135556



135581



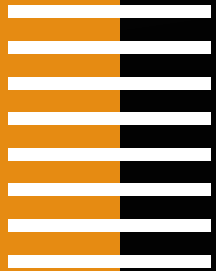
135591

Product Number	Model	Rod Power	Rod Action	Rod Length	Number Of Sections	Casting Weight	Number of Guides	Barcode	
<b>RELY BLACK SPINNING</b>									
135556	RS60L2	Light	Fast	183 cm / 6'0"	2	3-15g	6+1	810068295313	
135557	RS66M2	Medium	Fast	198 cm / 6'6"	2	10-30g	6+1	810068295320	
135558	RS70ML2	Medium Light	Fast	213 cm / 7'0"	2	5-20g	6+1	810068295337	
135559	RS70M2	Medium	Fast	213 cm / 7'0"	2	10-30g	6+1	810068295344	
135560	RS70MH2	Medium Heavy	Fast	213 cm / 7'0"	2	15-40g	6+1	810068295351	
135561	RS80M2	Medium	Fast	244 cm / 8'	2	10-30g	6+1	810068295368	
135562	RS80MH2	Medium Heavy	Fast	244 cm / 8'	2	15-40g	6+1	810068295375	
135563	RS80H2	Heavy	Fast	244 cm / 8'	2	20-80g	6+1	810068295382	
135564	RS90MH2	Medium Heavy	Fast	274 cm / 9'0"	2	15-40g	7+1	810068295399	
135565	RS90H2	Heavy	Fast	274 cm / 9'0"	2	20-80g	7+1	810068295405	
<b>RELY BLACK TELE SPINNING</b>									
135581	RTS60L	Light	-	183 cm / 6'0"	TELE-5	3-15g	5+1	810068295214	
135582	RTS70L	Light	-	213 cm / 7'0"	TELE-5	3-15g	5+1	810068295221	
135583	RTS70M	Medium	-	213 cm / 7'0"	TELE-5	10-30g	5+1	810068295238	
135584	RTS80L	Light	-	244 cm / 8'	TELE-6	3-15g	5+1	810068295245	
135585	RTS80M	Medium	-	244 cm / 8'	TELE-6	10-30g	6+1	810068295252	
135586	RTS80MH	Medium Heavy	-	244 cm / 8'	TELE-6	15-40g	6+1	810068295269	
135587	RTS90ML	Medium Light	-	274 cm / 9'0"	TELE-6	5-20g	6+1	810068295276	
135588	RTS90MH	Medium Heavy	-	274 cm / 9'0"	TELE-6	15-40g	6+1	810068295283	
135589	RTS10M	Medium	-	305 cm / 10'0"	TELE-6	10-30g	6+1	810068295290	
135590	RTS10MH	Medium Heavy	-	305 cm / 10'0"	TELE-6	15-40g	6+1	810068295306	
<b>RELY BLACK SPINCAST</b>									
135591	RSC63ML2	Medium Light	Mod Fast	191 cm / 6'3"	2	5-20g	8+1	810068295634	
135592	RSC63M2	Medium	Mod Fast	191 cm / 6'3"	2	10-30g	8+1	810068295641	





**OK**  
INSPIR



**13 FISHING  
SOFT  
BAITS**





**CASTING**

**NEW**

**BAMF SHAD**

The most enticing swimming action on the market. The design pounds water, and the body waggle imitates the perfect dinner for predators. All while perfectly concealing the unbendable hook. The extreme detail and lifelike action at even the slowest retrieves make it deadly at targeting pressured fish. All while perfectly concealing an unbendable hook in the patented hook slot.

**FEATURES**

- Hand Painted Finishes
- HD Holographic Eyes
- Nose Anchors for Durable Rigging
- Max Buoyancy
- Comes in Either a Boot Tail or Wedge Tail Designs
- Super Mega Certified



3 **NEW**



6 **NEW**



7 **NEW**

Product Number	Model	Size	Weight	Quantity	Pack	Barcode
129663	CB-BAMF8-3	20.3 cm	85 g	1	x5	812543035117
129664	CB-BAMF8-6	20.3 cm	85 g	1	x5	812543035124
129665	CB-BAMF8-7	20.3 cm	85 g	1	x5	812543035131

3 - Gold Retriever; 6 - Silver Shad; 7 - Purple Shad

**CASTING**

**NEW**

**THE DINE**

The ultimate weedless swimbait for big fish fanatics who lose sleep over the targeting the biggest fish in the waterway. The extreme detail and lifelike action at even the slowest retrieves make it deadly at targeting highly pressured fish. All while perfectly concealing an unbendable hook in the sardine's patented hook slot.

**FEATURES**

- Hand Painted Finishes
- HD Holographic Eyes
- Nose Anchors for Durable Rigging
- Max Buoyancy
- Super Mega Certified



1 **NEW**



2 **NEW**



3 **NEW**



4 **NEW**



5 **NEW**

Product Number	Model	Size	Weight	Quantity	Pack	Barcode
138252	CB-DINE4.25-1	10.8 cm	12 g	3	x5	812543035032
138253	CB-DINE4.25-2	10.8 cm	12 g	3	x5	812543035049
138254	CB-DINE4.25-3	10.8 cm	12 g	3	x5	812543035056
138255	CB-DINE4.25-4	10.8 cm	12 g	3	x5	812543035063
138256	CB-DINE4.25-5	10.8 cm	12 g	3	x5	812543035070

1 - American Shad; 2 - Natural Shad; 3 - Gold Retriever; 4 - Greenback; 5 - Dark Sardine



**CASTING**

**NEW**

**TWIN MINNOW**

With a pair of legs that just won't quit, the Twin Minnow is built like a pair of lively minnows to urge the fish to go for seconds. The salted and scented Twin Minnow is made from floating TPE material to give these twins resilience against cuts and tears. Present the soft bait with the Ned Rig for subtle and mouth-watering action.

**FEATURES**

- Salted & Scented | Floating TPE Material | Designed for the Ned Rig



4 **NEW**



5 **NEW**



11 **NEW**



18 **NEW**



31 **NEW**



33 **NEW**



37 **NEW**



54 **NEW**

	Product Number	Model	Size	Weight	Quantity	Pack	Barcode
●	146405	HQ3-4	7.62 cm	6 g	7	x6	810039114148
●	146406	HQ3-5	7.62 cm	6 g	7	x6	810039114131
●	146400	HQ3-11	7.62 cm	6 g	7	x6	810039114100
●	146401	HQ3-18	7.62 cm	6 g	7	x6	810039114124
●	146402	HQ3-31	7.62 cm	6 g	7	x6	810039114162
●	146403	HQ3-33	7.62 cm	6 g	7	x6	810039114179
●	146404	HQ3-37	7.62 cm	6 g	7	x6	810039114193
●	146407	HQ3-54	7.62 cm	6 g	7	x6	810039114186

11 - Collard Greens; 18 - Whitey Tighties; 31 - Mudskipper; 33 - Young Padawan; 37 - Melancholy; 4 - Glitter Bomb; 54 - Sailors Delight; 5 - Mojito

RED = New 2023



**CASTING**

**RABBIT EAR (MINI)**

Lure the fish right down the rabbit hole with the Rabbit Ear Tail's tantalizingly squiggly swimming action. The salted and scented Rabbit Ear Tail is made from floating TPE material to give these twins resilience against cuts and tears. Present the soft bait with the Ned Rig for subtle and mouth-watering presentations.

**FEATURES**

- Salted & Scented | Floating TPE Material | Designed for the Ned Rig

**NEW**



4 **NEW**



5 **NEW**



8 **NEW**



11 **NEW**



18 **NEW**



31 **NEW**



33 **NEW**



54 **NEW**

Product Number	Model	Size	Weight	Quantity	Pack	Barcode
● 146412	RE3-4	7.62 cm	5 g	7	x6	810039114940
● 146413	RE3-5	7.62 cm	5 g	7	x6	810039114933
● 146415	RE3-8	7.62 cm	5 g	7	x6	810039114872
● 146408	RE3-11	7.62 cm	5 g	7	x6	810039114902
● 146409	RE3-18	7.62 cm	5 g	7	x6	810039114926
● 146410	RE3-31	7.62 cm	5 g	7	x6	810039114964
● 146411	RE3-33	7.62 cm	5 g	7	x6	810039114971
● 146414	RE3-54	7.62 cm	5 g	7	x6	810039114988

11 - Collard Greens; 18 - Whitey Tighties; 31 - Mudskipper; 33 - Young Padawan; 4 - Glitter Bomb; 54 - Sailors Delight; 5 - Mojito; 8 - Cinnamon Toast



**CASTING**

**BUBBLE BUTT**

When you need that extra junk to tempt a chunk, tie this on. Shake this in front of any fish's face to see how excited you can get them. For a little bit more enticement, we've added the sauce, Donkey Sauce.



11



12



15



16



22



35

Product Number	Model	Size	Weight	Quantity	Pack	Barcode
125361	TW5-11	13 cm	9 g	8	x6	810039111765
125362	TW5-12	13 cm	9 g	8	x6	810039111772
125363	TW5-15	13 cm	9 g	8	x6	810039111802
125364	TW5-16	13 cm	9 g	8	x6	810039111819
125365	TW5-22	13 cm	9 g	8	x6	810039111840
125367	TW5-35	13 cm	9 g	8	x6	810039111864

11 - Collard Greens; 12 - Blackberry Cobbler; 15 - OG Sour; 16 - Black & Tan; 22 - Mardi Craw; 35 - Blueberry Yum Yum

**CASTING**

**PLEASURE SHAD**

Deep ribs at base and end to increase stimulation along with a smooth taper at the base for a secure fit. Designed to swim through the most furrowed cover, Pleasure Shad will be nothing but a joy to fish. We couldn't avoid infusing this bait with Donkey Sauce for extra flavor.

**FEATURES**

- Donkey Sauce Infused
- Premium USA Sourced Plastic
- Hybrid Salted Belly/Floating Top For Optimal Swimming Stabilization
- 13 Fishing Signature "DAS Boot" Tail Design



4



9



11



15



16



18



22



23

Product Number	Model	Size	Weight	Quantity	Pack	Barcode
125359	SR4.5-4	4.5" 11,4 cm	12 g	6	x6	810039112205
125360	SR4.5-9	4.5" 11,4 cm	12 g	6	x6	810039112083
125353	SR4.5-11	4.5" 11,4 cm	12 g	6	x6	810039112090
125354	SR4.5-15	4.5" 11,4 cm	12 g	6	x6	810039112120
125355	SR4.5-16	4.5" 11,4 cm	12 g	6	x6	810039112137
125356	SR4.5-18	4.5" 11,4 cm	12 g	6	x6	810039112144
125357	SR4.5-22	4.5" 11,4 cm	12 g	6	x6	810039112151
125358	SR4.5-23	4.5" 11,4 cm	12 g	6	x6	810039112212

11 - Collard Greens; 15 - OG Sour; 16 - Black & Tan; 18 - Whitey Tighties; 22 - Mardi Craw; 23 - Boss Nugget; 4 - Glitter Bomb; 9 - Mustard Water

**CASTING**

**VERTIGO MINNOW**

Bite size is the right size. Vertigo Minnow is neutrally buoyant and balanced which will have fish in suspense. Twitch and pause or steadily retrieve and Vertigo will entice the most discerning predator. The supple presentation is due to the premium American sourced plastic material. Let 'em lick it with the Infused Donkey sauce enzyme to provide the ultimate taste of success.

**FEATURES**

- USA Sourced Material
- Precision Hand Pour
- Neutrally Buoyant
- Donkey Sauce Infused
- 13 Fishing Signature "DAS Boot" Tail Design



4



5



7



8



18



31



32



33



37

Product Number	Model	Size	Weight	Quantity	Pack	Barcode
125335	VM3-4	3" 7,6 cm	3,5 g	7	x6	812543034509
125336	VM3-5	3" 7,6 cm	3,5 g	7	x6	812543034516
125337	VM3-7	3" 7,6 cm	3,5 g	7	x6	812543034530
125338	VM3-8	3" 7,6 cm	3,5 g	7	x6	812543034547
125339	VM3-18	3" 7,6 cm	3,5 g	7	x6	812543036961
125340	VM3-31	3" 7,6 cm	3,5 g	7	x6	812543036978
125341	VM3-32	3" 7,6 cm	3,5 g	7	x6	812543036985
125342	VM3-33	3" 7,6 cm	3,5 g	7	x6	812543036992
125343	VM3-37	3" 7,6 cm	3,5 g	7	x6	812543037012

Product Number	Model	Size	Weight	Quantity	Pack	Barcode
125344	VM4-4	4" 10 cm	5 g	7	x6	812543034585
125345	VM4-5	4" 10 cm	5 g	7	x6	812543034592
125346	VM4-7	4" 10 cm	5 g	7	x6	812543034615
125347	VM4-8	4" 10 cm	5 g	7	x6	812543034622
125348	VM4-18	4" 10 cm	5 g	7	x6	812543037036
125349	VM4-31	4" 10 cm	5 g	7	x6	812543037043
125350	VM4-32	4" 10 cm	5 g	7	x6	812543037050
125351	VM4-33	4" 10 cm	5 g	7	x6	812543037067
125352	VM4-37	4" 10 cm	5 g	7	x6	812543037081

18 - Whitey Tighties; 31 - Mudskipper; 32 - Buttercup; 33 - Young Padawan; 37 - Melancholy; 4 - Glitter Bomb; 5 - Mojito; 7 - Purple Rain; 8 - Cinnamon Toast

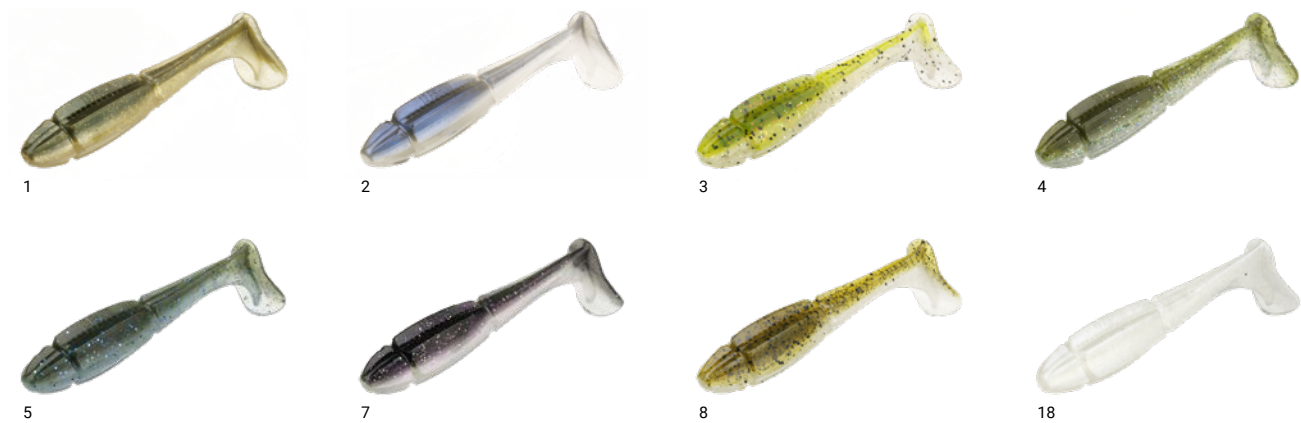
**CASTING**

**CHURRO**

The Churro's joint design gives it flutter on the pause and an easily generated tail kick. Hex-Keel body construction provides the ultimate hydrodynamic stability. Paused or retrieved steadily, the Churro will have unmatched presence enticing the proper nibble. Infused with the smell of success known as Donkey Sauce so that fish can savor the flavor.

**FEATURES**

- USA Sourced Material
- 13 Hex Keel Design
- Neutrally Buoyant
- Donkey Sauce Infused



Product Number	Model	Size	Weight	Quantity	Pack	Barcode
125266	CHU3.5-1	3.5" 8,9 cm	7 g	6	x6	812543033434
125267	CHU3.5-2	3.5" 8,9 cm	7 g	6	x6	812543033441
125268	CHU3.5-3	3.5" 8,9 cm	7 g	6	x6	812543033458
125269	CHU3.5-4	3.5" 8,9 cm	7 g	6	x6	812543033465
125270	CHU3.5-5	3.5" 8,9 cm	7 g	6	x6	812543033472
125271	CHU3.5-7	3.5" 8,9 cm	7 g	6	x6	812543033496
125272	CHU3.5-8	3.5" 8,9 cm	7 g	6	x6	812543033502
125273	CHU3.5-18	3.5" 8,9 cm	7 g	6	x6	812543039153
125274	CHU4.25-1	4.25" 10,8 cm	10 g	6	x6	812543033519
125275	CHU4.25-2	4.25" 10,8 cm	10 g	6	x6	812543033526
125276	CHU4.25-3	4.25" 10,8 cm	10 g	6	x6	812543033533
125277	CHU4.25-4	4.25" 10,8 cm	10 g	6	x6	812543033540
125278	CHU4.25-5	4.25" 10,8 cm	10 g	6	x6	812543033557
125279	CHU4.25-7	4.25" 10,8 cm	10 g	6	x6	812543033571
125280	CHU4.25-8	4.25" 10,8 cm	10 g	6	x6	812543033588
125281	CHU4.25-18	4.25" 10,8 cm	10 g	6	x6	812543039252

Product Number	Model	Size	Weight	Quantity	Pack	Barcode
125282	CHU4.75-1	4.75" 12 cm	16 g	5	x6	812543033595
125283	CHU4.75-2	4.75" 12 cm	16 g	5	x6	812543033601
125284	CHU4.75-3	4.75" 12 cm	16 g	5	x6	812543033618
125285	CHU4.75-4	4.75" 12 cm	16 g	5	x6	812543033625
125286	CHU4.75-5	4.75" 12 cm	16 g	5	x6	812543033632
125287	CHU4.75-7	4.75" 12 cm	16 g	5	x6	812543033656
125288	CHU4.75-8	4.75" 12 cm	16 g	5	x6	812543033663
125289	CHU4.75-18	4.75" 12 cm	16 g	5	x6	812543039207

18 - Whitey Tighties; 1 - Beer Batter; 2 - Moonlight Clan; 3 - Magician; 4 - Glitter Bomb; 5 - Mojito; 7 - Purple Rain; 8 - Cinnamon Toast

**CASTING**

**THE JERK**

Appealing to the visual senses, The Jerk triggers animated feeding with all of the erratic action fish hate. With versatile coverage of the water column, it darts, shutter, scampers, flickers and shivers while adding a unique suspending characteristic to a pause. Infused with Donkey Sauce so fish can savor the flavor.

**FEATURES**

- USA Sourced Material
- Salted for Fast Sink Rate
- Donkey Sauce Infused



Product Number	Model	Size	Weight	Quantity	Pack	Barcode
125312	RE-TJ5-1	5" 12,7 cm	9,5 g	5	x6	812543034233
125313	RE-TJ5-4	5" 12,7 cm	9,5 g	5	x6	812543034264
125314	RE-TJ5-5	5" 12,7 cm	9,5 g	5	x6	812543034271
125315	RE-TJ5-6	5" 12,7 cm	9,5 g	5	x6	812543039894
125316	RE-TJ5-7	5" 12,7 cm	9,5 g	5	x6	812543039900
125317	RE-TJ5-8	5" 12,7 cm	9,5 g	5	x6	812543034301
125318	RE-TJ5-9	5" 12,7 cm	9,5 g	5	x6	812543036206
125319	RE-TJ5-13	5" 12,7 cm	9,5 g	5	x6	812543036220
125320	RE-TJ5-15	5" 12,7 cm	9,5 g	5	x6	812543039924
125321	RE-TJ5-18	5" 12,7 cm	9,5 g	5	x6	812543036251

13 - Witches Brew; 15 - OG Sour; 18 - Whitey Tighties; 1 - Beer Batter; 4 - Glitter Bomb; 5 - Mojito; 6 - Smoke And Mirrors; 7 - Purple Rain; 8 - Cinnamon Toast; 9 - Mustard Water



**CASTING**

## MY NAME'S JEFF

Maintain your place on top of the food chain, My Name's Jeff is a hollow body floating swim bait. A floating chamber is perfect for inserting a rattle. Subtle paddle on the action is attributed to the USA sourced plastic material which makes this lure supple to create the alluring paddle presentation. As always, this bait is poured with Donkey Sauce in its veins in order to add that bit of extra enticement to its presentation.

**FEATURES**

- USA Sourced Material
- Hollow Body Design
- Max Buoyancy
- Donkey Sauce Infused



2



3



5



7



8



15



18



20



31

Product Number	Model	Size	Weight	Quantity	Pack	Barcode
125303	MNJ4-2	4" 10 cm	7 g	5	x6	850007590055
125304	MNJ4-3	4" 10 cm	7 g	5	x6	850007590062
125305	MNJ4-5	4" 10 cm	7 g	5	x6	850007590086
125306	MNJ4-7	4" 10 cm	7 g	5	x6	850007590093
125307	MNJ4-8	4" 10 cm	7 g	5	x6	850007590109
125308	MNJ4-15	4" 10 cm	7 g	5	x6	850007590116
125309	MNJ4-18	4" 10 cm	7 g	5	x6	850007590123
125310	MNJ4-20	4" 10 cm	7 g	5	x6	850007590130
125311	MNJ4-31	4" 10 cm	7 g	5	x6	850007590147

15 - OG Sour; 18 - Whitey Tighties; 20 - Royal Irishman; 2 - Moonlight Clan; 31 - Mudskipper; 3 - Magician; 5 - Mojito; 7 - Purple Rain; 8 - Cinnamon Toast

**CASTING**

**NINJA CRAW**

Swim it, hop it and ready yourself on the pause-and-drop, 'cause even the slightest movement on our Ninja Craw causes the claws to rise in a defense posture. That's really just it's way of waving hello to every fish in the vicinity. As delicious as it is deadly, this beauty's been given a good, long marinade in the legendary Donkey Sauce – much like every one of our soft plastic offerings.

**FEATURES**

- USA Sourced Material
- Max Buoyancy
- Donkey Sauce Infused



11



13



15



16



22



24



25



36

Product Number	Model	Size	Weight	Quantity	Pack	Barcode
125290	NJC3-11	3" 7,6 cm	10 g	6	x6	812543039429
125291	NJC3-13	3" 7,6 cm	10 g	6	x6	812543039443
125292	NJC3-15	3" 7,6 cm	10 g	6	x6	812543039450
125293	NJC3-16	3" 7,6 cm	10 g	6	x6	812543039467
125294	NJC3-22	3" 7,6 cm	10 g	6	x6	812543039498
125295	NJC3-24	3" 7,6 cm	10 g	6	x6	812543039511
125296	NJC3-25	3" 7,6 cm	10 g	6	x6	812543039528
125297	NJC3-36	3" 7,6 cm	10 g	6	x6	812543039542

11 - Collard Greens; 13 - Witches Brew; 15 - OG Sour; 16 - Black & Tan; 22 - Mardi Craw; 24 - Moldy Orange; 25 - Cilantro Lime; 36 - Pbj Time



**CASTING**

## INVADER

Slide through cover, the Invader's floating plastic design allows it to assume a defensive position which challenges predators to exert their dominance. Both durable and enticing, the imposing nugget is an unwanted guest. A durable and supple presentation ensures no fish will allow it into its lair. Infused with Donkey Sauce so fish can savor the flavor

**FEATURES**

- USA Sourced Material
- Max Buoyancy
- Donkey Sauce Infused



11



12



15



19



35

Product Number	Model	Size	Weight	Quantity	Pack	Barcode
125330	RE-IV-11	4.25" 10,8 cm	7 g	6	x6	812543039689
125331	RE-IV-12	4.25" 10,8 cm	7 g	6	x6	812543039696
125332	RE-IV-15	4.25" 10,8 cm	7 g	6	x6	812543039719
125333	RE-IV-19	4.25" 10,8 cm	7 g	6	x6	812543039740
125334	RE-IV-35	4.25" 10,8 cm	7 g	6	x6	812543039801

11 - Collard Greens; 12 - Blackberry Cobber; 15 - OG Sour; 19 - Pimpin'Purple; 35 - Blueberry Yum Yum

**CASTING**

## WOBBLE CRAW

The Wobble Craw scurries as a convulsive prey with an erratic action. An easily edible target, the claws and body produce captivating thumps, signaling the correct time to feed for crustacean feeding monsters. As always, this bait is poured with Donkey Sauce coursing through its veins in order to add that bit of extra flavor.

**FEATURES**

- USA Sourced Material
- Max Buoyancy
- Hollow Body Design
- Donkey Sauce Infused



15



16



28



29



30

Product Number	Model	Size	Weight	Quantity	Pack	Barcode
125298	RE-WC4.25-15	4.25" 10,8 cm	9 g	5	x6	812543039566
125299	RE-WC4.25-16	4.25" 10,8 cm	9 g	5	x6	812543039573
125300	RE-WC4.25-28	4.25" 10,8 cm	9 g	5	x6	812543039580
125301	RE-WC4.25-29	4.25" 10,8 cm	9 g	5	x6	812543039597
125302	RE-WC4.25-30	4.25" 10,8 cm	9 g	5	x6	812543039603

15 - OG Sour; 16 - Black & Tan; 28 - Hot Tamales; 29 - Kimchi; 30 - Gill Pickle

**CASTING**

**NINJA WORM**

The slender body slips into cover anywhere while the floating plastic design keeps the tail up in surrender to lurking predators. The slightest movement sends shock waves from the tail into water to pull in fish targeting easy prey. While swimming the action has a thrashing paddle that can bring fish from cover. Infused with Donkey sauce giving fish the full sensory bombardment.



**FEATURES**

- USA Sourced Material
- Max Buoyancy
- Donkey Sauce Infused



11



12



14



15



17



18



35



36

Product Number	Model	Size	Weight	Quantity	Pack	Barcode
125322	NJW5.5-11	5.5" 14 cm	9,5 g	7	x6	812543036282
125323	NJW5.5-12	5.5" 14 cm	9,5 g	7	x6	812543036299
125324	NJW5.5-14	5.5" 14 cm	9,5 g	7	x6	812543036312
125325	NJW5.5-15	5.5" 14 cm	9,5 g	7	x6	812543036329
125326	NJW5.5-17	5.5" 14 cm	9,5 g	7	x6	812543036589
125327	NJW5.5-18	5.5" 14 cm	9,5 g	7	x6	812543036343
125328	NJW5.5-35	5.5" 14 cm	9,5 g	7	x6	812543036398
125329	NJW5.5-36	5.5" 14 cm	9,5 g	7	x6	812543036404

11 - Collard Greens; 12 - Blackberry Cobbler; 14 - Sweet Red Chili Sauce; 15 - OG Sour; 17 - Magic Sauce; 18 - Whitey Tighties; 35 - Blueberry Yum Yum; 36 - Pbj Time





**13 FISHING**

# **ACCESSORIES**



# SKULL CAP

Protect your favorite reels from dings, dirt and grime without having to remove them from the rod. Skull Cap Reel Guard is designed to snap into place around the rod. Fits both right- and left-handed reels. Constructed of high-impact durable rubber, the Skull Cap Reel Guard will keep your reels protected and reliable for years.

## FEATURES

- Durable rubber construction
- Snaps into place around rod
- Fits right- and left-handed reels
- Fits combo while rigged



Black



Lime



Orange



Tx Green

Product Number	Model	Color	Features	Pack	Barcode
<b>SKULL CAP</b>					
126545	SC-C2-BLK	Black	Low-Profile Casting Reel Cover RH/LH	x1	850013329489
126546	SC-C2-L	Lime	Low-Profile Casting Reel Cover RH/LH	x1	850013329496
126547	SC-C2-O	Orange	Low-Profile Casting Reel Cover RH/LH	x1	850013329502
126548	SC-C2-TX	Tx Green	Low-Profile Casting Reel Cover RH/LH	x1	850013329519
<b>SKULL CAP DISPLAY</b>					
126549	SC-C2-CD	-	-	x24	850013152513

