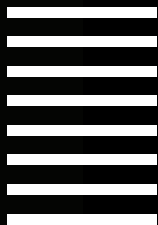


13 FISHING



make your own luck



Fishing is a universal sport, connecting fisherman around the world. It's a universal language. Once a way to feed villages, now a way we unite with our fellow anglers. When it comes to fishing as a sport, we don't look at it as another pastime. Fishing is our passion; it is part of our culture passed down from generation to generation. It connects our families with tall tales, it brings us around the dining room table. You finally have the freedom and time to explore fishing as the incredible sport it is. Venture out with more than just the coolest hooks, gear, bait and technology. Pack some class in your tackle box, and elevate the status of the world's most impressive outdoor sport. It's time to reshape your ideas about fishing.

Participation is a privilege, not a right... represent our sport with honor, on and off the water. Exhibit noble character and conduct yourself as a positive role model.

It's time we re-establish the sport as one where anglers can fully appreciate it. Let's embrace socialization and cooperation between fisherman of all skills levels. It's time to take fishing up a notch... For those who appreciate this sport, offers great potential for expanding our cultural horizons. Let's take it there. Let's put fishing on the map as one of the world's most enjoyable and rewarding pastimes. Let's finally give fishing the center stage as an outdoor sport through the power of our fishing community.



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A close-up photograph of a person's hands holding a fishing rod. The person is wearing a brown jacket with white lettering. The fishing rod is black, and the baitcast reel is silver and purple. The reel has a purple handle and a purple knob. The background is blurred, showing a body of water and some foliage.

13 FISHING BAITCAST REELS



**THE FUTURE IS HERE.
ITS TIME TO RETHINK EVERYTHING YOU KNOW ABOUT BEARINGS...**



Made from our proprietary space-age polymer material, the CZB is here to replace traditional ball bearings. Unparalleled smooth operation with elite-level performance equal to high-priced specialty ball bearings. Typical ball bearings have extreme performance loss over time due to debris, environmental wear, and corrosion... the CZB does not. It is 100% corrosion-proof and will maintain high-level performance day after day.



The "Next Level" CZB competition bearing takes bearing design to the max. The CZB Comp is precision machined to reduce contact area with the spool shaft. This process creates higher spool spin capabilities by lowering the frictional torque, resulting in measurable performance gains. Install these spool bearings for pro-level performance and extreme longevity.



All CZB and CZB Comp bearings are American designed, American Engineered, and proudly manufactured in the U.S.A.

BAITCAST REEL TECHNOLOGIES

GEARING



Hard as a Mother brass Hamai precision cut gear. BOSS design increases surface area for drag and significantly reduces overall weight of drive gear.



Hard as a Mother gearing is a hardened treated oversized brass gear.



Hard Clad Aluminum Drive Gear with massive increase of corrosion protection. Precision Japanese Hamai cut CNC gear is both smooth and astoundingly lightweight.



Aluminum CNC Cut Drive Gear. Meticulously crafted for seamless performance, this gear ensures optimal power transmission, durability, and smooth operation.

DRAG



Massive, oversized carbon drag discs create raw stopping power. Stop fish dead in their tracks with the ultimate big fish drag system.



Oversized American Carbon Discs stop fish in their tracks. Smooth performance, fish stopping max drag.



Space-age Advanced Polymer Drag material designed for extreme durability and smooth drag performance.



A smooth payout is delivered by the Multi-Material Drag System, which seamlessly combines various materials for optimal performance. It responds effortlessly to every pull and provides ample stopping power.



Venti Carbon Drag System - a powerhouse of seamless control and stopping power. Engineered for precision, it effortlessly halts formidable opponents with a blend of robust force and smoothness.

BALL BEARINGS



With the durability of a Stainless Steel chassis, and the low inertia start of the ceramic balls, these bearings reach maximum spin 30% faster than standard steel bearings.



Saltwater grade, corrosion resistant Stainless Steel ball bearings fitted with black silicone shields to help keep debris, salt, and sand out of the bearing.



CZB Competition bearings are designed to remove 20% of the contact area between the bearing and the spool shaft significantly reducing frictional torque.



Stainless Steel bearings with secondary chemical or plating treatment to increase resistance to environmental corrosion.



Japanese Precision bearings create a smooth effortless motion for the best feel possible. Used in important locations of a reel, they enhance performance.



High-Performance and corrosion resistant Stainless Steel ball bearings.



The Concept Zero bearings utilize our proprietary space-age polymer material to replace all ball bearings resulting in a low maintenance, no corrosion, and no noise bearing.

FRAME MATERIAL



Impressively light and strong our Featherweight Magnesium offers performance enhancing results. Its rigidity eliminates flex and captures the gearing and spool shafts to improve spin and strength.



Lightweight and extremely rigid, our 13 Fishing HD Aluminum frames stabilize our gearing for less wear, smoother feel, and increased durability.



Our high-strength carbon married with intelligent engineering to create an exceptionally rigid material performs like an aluminum frame with the added attribute of being 100% corrosion proof.



Engineered for high strength and low torque, we develop all our composite materials to maximize rigidity.

CAST CONTROL



The SLIDE Braking System delivers anglers instant adjustability literally under your thumb. The SLIDE rapid magnetic spool system can be used in conjunction with the centrifugal braking, or separately.



Each number indicates how many brake weights are engaged on your cast. The lower the number the faster your spool will spin.



Easy 0-6 Adjustment releases the number of brake weights selected. 2nd Generation Low Friction brake shoes create quiet and more relevant braking force for all lure weights and skill levels.



Featuring a convenient outside adjustment dial on the palm cover. Achieve precision control and perfect cast by dialling in the spool tension.

EXTRA TECH



With an unique shape, the Arrowhead line guide reduces friction as the line drops on the spool allowing the line to feed out faster.



Integrated into the drive gear, the Alert Drag emits a pleasant audible clicking, letting you know when the pressure is on.



The Beetle Wing rapid access side plate uses a hidden spring-loaded system allowing you to open and slide out the spool and adjust the braking system.



Reinforced Cam System, boast a unique stabilization bar passing through a cam slot. Ensuring fail-proof engagement and disengagement, this design sets the standard for dependable fishing reels.



Two process hard anodized worm gear with treated line guide pin.



The KeepR hook holder allows lures to be hooked to the center of the reel frame without scratching up your reels. When worn, snap it out and replace it.



Our 13 Fishing proprietary Electrophoretic deposition (EDP) coating process. A two-part process that is 40% more durable than standard EDP coating. It will protect your reel in the harshest saltwater environment.



The Power Handles are longer, providing more torque for fighting big fish. The ergonomic knobs ensures a comfortable grip and comes in either double or single.



BAITCASTING

CONCEPT A3

Everything you want in a big low-profile reel. Drag and Power is the focus of the new A3 design, H.A.M. Hardened brass gearing cut with Japanese Hamai precision is the engine that drives the machine. The 40 lb. / 18 kg Carbon Bull Drag has the stopping power to land your trophy. The 13 Fishing Concept A3 Gen II Casting Reel with HD Aluminum Construction and Ocean Armor 2 Saltwater Protection is the perfect choice for targeting monster predators in fresh and saltwaters.

FEATURES

- HD Aluminum Frame with Ocean Armor 2 Protection Process
- H.A.M. Japanese Hamai Cut Hardened Brass Drive Gear
- 40 lb / 18 kg Carbon Bull Drag System
- 7 BB (2 High Spin Corrosion Resistant BB, 4 Stainless BB, 1 Dead Stop Anti-reverse)
- Arrowhead Line Guide
- Reinforced Clutch Cam
- Alert Drag
- KeepR Integrated Hook Keeper
- Generation II Hard Anodized Worm Shaft
- Low-Friction 6-Way Braking System
- Beetle Wing Rapid Access Side Plate
- Recommended Casting Weight: 15-250 g
- Maximum Drag: 18 kg



Product Number	Weight	Gear Ratio	Bearings	Line Retrieve	Max Drag	Line Capacity	Barcode	PLN
CA3-5.5-LH	290 g	5.1:1	7	64 cm	18 kg	0.33mm / 220m	8100391 16678	1,542.40
CA3-6.3-LH	290 g	6.3:1	7	73 cm	18 kg	0.33mm / 220m	8500131 52216	1,542.40
CA3-8.1-LH	290 g	8.1:1	7	94 cm	18 kg	0.33mm / 220m	8500131 52230	1,542.40



BAITCASTING

CONCEPT A2

The new Bulldog Carbon Drag System packs 25 lbs. / 11 kg of stopping power. Equipped with H.A.M. brass main gear and cut with Japanese Hamai Precision, it's a formidable weapon. The ultra-low palm fitting profile features 25% more line capacity while maintaining a manageable size. The Concept A Gen II proves design intelligence through features like its Railed Clutch Cam, Gen II Line Guide, and new water channeling frame. The new Low-Friction Braking System provides anglers with finer, more relevant adjustments for all lure weights. The reel is packed with unique and patented 13 Fishing only features like the Arrowhead Line Guide, Beetle Wing Rapid Access Side Plate, and KeepR Integrated Hook Keeper.

FEATURES

- HD Aluminum Frame with Ocean Armor 2 Treatment Anti-Electrolysis Screw Pads
- H.A.M. Japanese Hamai Cut Hardened Brass Drive Gear
- 25 lb / 11 kg Bulldog Drag System
- 7 BB (2 High Spin Corrosion Resistant BB, 4 Stainless BB, 1 Dead Stop Anti-Reverse)
- Arrowhead Line Guide
- Reinforced Clutch Cam
- KeepR Integrated Hook Keeper
- Generation II Hard Anodized Worm Shaft
- Low-Friction 6-Way Braking System
- Beetle Wing Rapid Access Side Plate System
- Recommended Casting Weight: 10-120 g
- Maximum Drag: 11 kg



Product Number	Weight	Gear Ratio	Bearings	Line Retrieve	Max Drag	Line Capacity	Barcode	PLN
A2-5.6-LH	211 g	5.6:1	7	56 cm	11 kg	0.33mm / 114m	8500075 90734	1,214.80
A2-6.8-LH	211 g	6.8:1	7	68 cm	11 kg	0.33mm / 114m	8500075 90758	1,214.80
A2-7.5-LH	211 g	7.5:1	7	75 cm	11 kg	0.33mm / 114m	8500075 90772	1,214.80
A2-8.3-LH	211 g	8.3:1	7	83 cm	11 kg	0.33mm / 114m	8500075 90796	1,214.80



BAITCASTING

INCEPTION SLIDE

Reborn with massive upgrades, the Inception A2 SLD is a gem in our line-up. The SLIDE Magnetic Cast Control and our advanced Low-Friction 6-way braking system give anglers ultimate control in every situation. If you're looking for a reel with a trophy-stopping 22lb Bulldog drag, elite casting, and a bloodline of durability, look no further. The Inception specification is the new industry bar for price level and quality. Tour Pro-level performance, DELIVERED.

FEATURES

- Patent-Pending SLIDE Magnetic Cast Control System
- HD Aluminum Frame
- 10 kg Bulldog Drag
- Alert Drag Clicker
- Aluminum Star Drag
- Arrowhead Line Guide
- KeepR Integrated Hook Keeper
- Gen II Hard Anodized Worm Gear
- Ti Armor Aluminum Drive Gear
- Low friction 6-Way Braking System
- Beetle Wing Rapid Access Side Plate
- 8 Total Bearings -EVA Tech Knobs (7 SS BB + 1 Anti-Reverse Bearing)
- Recommended Casting Weight: 7-80 g
- Maximum Drag: 10 kg



Product Number	Weight	Gear Ratio	Bearings	Line Retrieve	Max Drag	Line Capacity	Barcode	PLN
INSLD2-8.1-LH	203 g	8.1:1	8	86 cm	10 kg	0.32mm/123m	8100682 99915	887.20



BAITCASTING

MODUS SZ2

Emanating performance and beauty, the Modus SZ2 has the silent performance of CZB spool bearings. This top-spec Modus sizzles with the seamlessly meshing Japanese Hamai Cut gearing. Available with a standard capacity spool or a specialty Whisper Shallow Spool for finesse application. Proprietary technologies include our Arrowhead Line Guide and the patented KeepR hook keeper. At home in power fishing or finesse fishing, the Modus SZ2 is ready for anything.

FEATURES

- CZB Spool Bearings (5 SS BB + 2 CZB + 1 Anti-Reverse Bearing)
- Japanese Hamai Cut
- Aluminum Drive Gear
- Arrowhead Line Guide
- 6-Way Centrifugal Braking
- 8 kg Multi-Material Drag System
- KeepR Integrated Hook Keeper
- Ported Aluminum Whisper Shallow Spool (F-version)
- Dead Stop Anti-Reverse
- Translucent Modus Hand Knobs
- Recommended Casting Weight: 7-80 g
- Maximum Drag: 8 kg



Product Number	Weight	Gear Ratio	Bearings	Line Retrieve	Max Drag	Line Capacity	Barcode	PLN
MODSZ2-7.3-LH	204 g	7.3:1	8	78 cm	8 kg	0.32mm/120m	8100682 99830	796.20
MODSZ2-8.1-LH-F	204 g	8.1:1	8	86 cm	8 kg	0.32mm/61m	8100682 99854	841.70



BAITCASTING

MODUS C2

You know the little brother that makes the Little League Baseball team a year before he's old enough – because he is too good for Tee-Ball? This is the Modus C2. Outperforming its peers, the C2 features high-spin spool bearings, 6-way centrifugal braking, and many other features found in our higher-priced models. The HD Aluminum Chassis creates a super solid feel under pressure and houses a Japanese Hamai Cut aluminum drive gear and an 8kg Multi-Material Drag System. Don't underestimate this Modus when you are looking for a baitcaster that over-delivers.

FEATURES

- HD Aluminum Frame
- High-Spin Spool Bearings
- Japanese Hamai Cut
- Aluminum Drive Gear
- Arrowhead Line Guide
- 6-Way Centrifugal Braking
- 8 kg Multi-Material Drag System
- KeepR Integrated Hook Keeper
- Ported Aluminum Spool
- Dead Stop Anti-Reverse
- 7 Total Bearings (2 High Spin SS BB + 4 SS BB + 1 Anti-Reverse Bearing)
- Recommended Casting Weight: 7-80 g
- Maximum Drag: 8 kg



Product Number	Weight	Gear Ratio	Bearings	Line Retrieve	Max Drag	Line Capacity	Barcode	PLN
MODC2-6.6-LH	210 g	6.6:1	7	70 cm	8,2 kg	0.32mm/120m	8101041 11706	637.00
MODC2-8.1-LH	210 g	8.1:1	7	86 cm	8,2 kg	0.32mm/120m	8100682 99816	637.00

BAITCASTING

MODUS TX2

Designed and built for saltwater fishing, the Modus TX2 has earned its "TX" designation with 100 % corrosion-proof chassis construction, all saltwater-grade bearings, and an inshore fish-stopping 8 kg max drag. With more line capacity than its freshwater counterpart, the Modus TX2 is outfitted with Japanese Hamai Cut gearing, our dead stop anti-reverse system, and our classic cork handle knobs. This sleek feature-rich assassin continues the TX legacy of raising the bar for saltwater quality in low-profile baitcasting gear.

FEATURES

- Anti-Corrosion Saltwater Bearings (6 Anti-Corrosion BB + 1 Anti-Reverse Bearing)
- Zero Corrosion Frame
- Japanese Hamai Cut Aluminum Drive Gear
- Arrowhead Line Guide
- 6-Way Centrifugal braking
- 8 kg Multi-Material Drag System
- KeepR Integrated Hook Keeper
- Dead Stop Anti-Reverse
- Cork Handle Knobs
- Ported Aluminum Spool
- Recommended Casting Weight: 7-80 g
- Maximum Drag: 8 kg



Product Number	Weight	Gear Ratio	Bearings	Line Retrieve	Max Drag	Line Capacity	Barcode	PLN
MODTX2-7.3-LH	206 g	7.3:1	7	78 cm	8,2 kg	0.32mm/123m	8100682 99779	605.10

BAITCASTING

MODUS RP2

The whole dill with this fresh-green reel is its feature-rich platform for anglers who look for performance without breaking the bank. The seriously smooth 7-bearing system will turn as many heads as the eye-melting cosmetics. The all-new 13 Fishing Radioactive Pickle Modus is loaded with proprietary features like the Arrowhead line guide, Beetle Wing Side Plate, and centrifugal brake control.

FEATURES

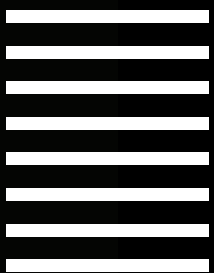
- High-Spin Spool Bearings
- Japanese Hamai Cut Aluminum Drive Gear
- Arrowhead Line Guide
- 6-Way Centrifugal Braking
- 6 kg Multi-Material Drag System
- KeepR Integrated Hook Keeper
- Ported Aluminum Finesse Spool
- Dead Stop Anti-Reverse
- 7 Total Bearings (6 SS BB + 1 Anti-Reverse Bearing)
- Recommended Casting Weight: 7-80 g
- Maximum Drag: 6 kg



Product Number	Weight	Gear Ratio	Bearings	Line Retrieve	Max Drag	Line Capacity	Barcode	PLN
MODRP2-8.1-LH-F	209 g	8.1:1	7	86 cm	6 kg	0.32mm/61m	8100682 99755	559.60



13 FISHING RODS





CASTING

OMEN BLACK

Long respected as the O.G. of the 13 Fishing lineup, our Omen Black series continues to lead our domination of the new school. With lengths, actions and powers that cover techniques both current and emerging, every stick in this tournament-proven series features Japanese 36 ton Toray blanks with Poly Vector Graphite technology. Translation: Lighter and more sensitive without sacrificing durability. Add full cork 4A Portuguese handles, diamond coated ALPS 316 Stainless Steel Guides with Zirconia Inserts, Evolve custom ported reel seat and you'll find no better balance or value in its class.

FEATURES

- Japanese PVG36T Blank Construction
- Taper Designed with Zonal Action Technology (ZAT1)
- High Density 4A Portuguese Cork Split Grip Handle
- Evolve Snag-less Hook Keeper
- Evolve Custom Ported Reel Seat
- Fuji K-Frame Stainless Steel Guides with Alconite Inserts
- Evolve Fox Hole



Product Number	Power	Action	Length	Sections	Casting Weight	Barcode	PLN
OMEN BLACK CASTING							
OBC71MH2BJ	Medium Heavy	Fast	216 cm / 7'1"	1+1	15-40g	8100391 17651	819.00
OBC74H2BJ	Heavy	Fast	224 cm / 7'4"	1+1	20-80g	8100391 17668	819.00
OBC78XH2BJ	Extra Heavy	Fast	234 cm / 7'8"	1+1	40-120g	8100391 17675	910.00

CASTING

FATE BLACK

If you don't know the Fate Black series by now, it's time to get acquainted. This widely recognized series is back to make another bold statement. The continuing legacy of sensitivity and reactive spline on the PVG30T blank gives this rod an unmatched feeling. Through the Evolve Soft Touch ported reel seat and custom-wrapped stainless steel Alconite guides, this rod relays the most subtle of fish intentions by harnessing the energy and transferring it straight to your palm. The lighter setup of the new edition improves the overall feel while maintaining the custom-tuned tapers the series is known for.

FEATURES

- PVG30T Graphite Blank
- Evolve Custom Ported Soft Touch Reel Seat
- Evolve Tangle Free Stainless Steel Guides with Zirconia Inserts
- High Density EVA Split Grip Handle
- Evolve Snag-less Hook Keeper



Product Number	Power	Action	Length	Sections	Casting Weight	Barcode	PLN
FATE BLACK CASTING							
FTBC66L2	Light	Fast	198 cm / 6'6"	2	2-10g	8100391 15633	364.00
FTBC66M2	Medium	Fast	198 cm / 6'6"	2	10-30g	8100391 15657	364.00
FTBC70MH2	Medium Heavy	Fast	213 cm / 7'10"	2	15-40g	8100391 15671	409.50
FTBC70H2	Heavy	Fast	213 cm / 7'10"	2	20-80g	8100391 15688	409.50
FTBC74XH2	Extra Heavy	Fast	224 cm / 7'4"	2	40-130g	8100391 15695	546.00
FTBC86XH2	Extra Heavy	Fast	259 cm / 8'6"	2	40-130g	8100391 15701	546.00

SPINNING

DEFY BLACK

Giant fish? Hell yes. Taking nods from the elite rods in the 13 Fishing line up this series delivers performance well beyond what you'd expect. Each taper is crafted to provide the best presentation and fighting ability possible.

FEATURES

- PVG24T Graphite Blank
- Evolve Custom Seamless Reel Seat
- Evolve Single Foot Stainless Steel Guides with Zirconia Inserts
- High Density EVA Split Grip Handle
- Evolve Snag-less Hook Keeper



Product Number	Power	Action	Length	Sections	Casting Weight	Barcode	PLN
DEFBS60L2	Light	Parabolic	183 cm / 6'0"	2	3-15g	8100391 15725	300.30
DEFBS70ML2	Medium Light	Fast	213 cm / 7'10"	2	5-20g	8100391 15732	318.50
DEFBS70M2	Medium	Fast	213 cm / 7'10"	2	10-30g	8100391 15749	318.50
DEFBS70MH2	Medium Heavy	Fast	213 cm / 7'10"	2	15-40g	8100391 15756	318.50
DEFBS70H2	Heavy	Fast	213 cm / 7'10"	2	40-80g	8100391 15763	318.50
DEFBS80MH2	Medium Heavy	Fast	244 cm / 8'0"	2	15-40g	8100391 15794	364.00
DEFBS80H2	Heavy	Fast	244 cm / 8'0"	2	40-80g	8100391 15800	364.00

NEW

CASTING

SYNC COMBO

FEATURES

REEL FEATURES

- 5 Performance Ball Bearings
- Reinforced Composite Frame
- Multi-Material Drag System
- Magnet Control Braking System
- Arrowhead Casting Line Guide System
- Aluminum Handle

ROD FEATURES

- Japanese PVG30T Blank Construction
- Evolve® Stainless Steel Guides with Aluminum Oxide Inserts
- Evolve® Skeleton Reel Seat
- Premium Japanese EVA
- Evolve® Snagless Hook Keeper
- Evolve® Custom Carbon Nut
- Pre-spooled with yellow braid:
 - 7'M - 0.17mm braid
 - 7'MH - 0.17mm braid
 - 7'4H - 0.20mm braid



NEW SYNC7M-08.1

Product Number	Power	Length	Sections	Barcode	PLN
Sync Casting					
SYNCCC7M-08.1	M	7'	2	0226773 81374	546.00
SYNCCC7MH-08.1	MH	7'	2	0226773 81381	546.00
SYNCCC74H-08.1	H	7'	2	0226773 81398	546.00

GEAR

SKULL CAP

Protect your favorite reels from dings, dirt and grime without having to remove them from the rod. Skull Cap Reel Guard is designed to snap into place around the rod. Fits both right- and left-handed reels.

Constructed of high-impact durable rubber, the Skull Cap Reel Guard will keep your reels protected and reliable for years.

FEATURES

- Durable rubber construction
- Snaps into place around rod
- Fits right- and left-handed reels
- Fits combo while rigged



BLACK



LIME



ORANGE

Product Number	Color	Pack	Barcode	PLN
SC-C2-BLK	Black	x1	8500133 29489	72.80
SC-C2-L	Lime	x1	8500133 29496	72.80
SC-C2-O	Orange	x1	8500133 29502	72.80